Workiva Appoints Deepak Bharadwaj as EVP & Chief Product Officer to Fuel AI-Powered Platform Innovation

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Enterprise SaaS Leader and Adobe, ServiceNow Veteran Brings 25+ Years of Product Leadership and Scaling Expertise to Workiva's Rapidly Growing Platform

NEW YORK--(BUSINESS WIRE)--Dec. 1, 2025-- Workiva Inc. (NYSE:WK), a leading, AI-powered platform for transparency, accountability, and trust, today announced the appointment of Deepak Bharadwaj as EVP & Chief Product Officer. In his role, Bharadwaj will lead Workiva's product and UX organizations, driving the strategy and execution for the company's AI-powered platform and expanding product portfolio.

"Deepak is a proven leader with deep experience in scaling high-growth Enterprise SaaS platforms," said Julie Iskow, Workiva CEO. "His success in launching new product lines, leading multi-billion dollar portfolios, and driving customer outcomes will be instrumental for our next phase of product growth. His customer-centric mindset and commitment to building a high-performing, people-first culture make him a fantastic fit for Workiva."

Bharadwaj brings over 25 years of product, design, and technology leadership. Prior to joining Workiva, he served as VP of Product Management for Adobe's Document Cloud, where he led the launch of Acrobat Studio, an AI-driven productivity and creativity hub. At ServiceNow, he was instrumental in introducing and scaling high-growth Employee Experience products. This background will be critical as he develops a world-class product organization focused on speed, strategic clarity, and maximizing the value of the Workiva platform.

"I'm incredibly excited to join Workiva, a company renowned for its strong product portfolio and commitment to its customers and people," said Deepak Bharadwaj, Workiva CPO. "The opportunity to build on a platform that delivers such considerable value and competitive differentiation is immense. My focus will be on ensuring tight connectivity between our product and go-to-market teams, and strategically investing in the opportunities that maximize ROI and create customer value at scale."

Bharadwaj has held additional product leadership roles at innovative technology companies including Oracle, SAP, and Taleo. He holds a bachelor's degree in computer engineering from Pune University, a master's in computer science from Clemson, and an MBA with honors from The Wharton School.

About Workiva

Workiva Inc. (NYSE: WK) powers transparency, accountability, and trust. Finance, accounting, sustainability, risk and audit teams from more than 6,500 organizations, including over 85% of Fortune 1,000 companies rely on Workiva for their mission-critical work. We transform how customers connect data, unify processes, and empower teams in a secure, audit-ready, AI-powered collaborative platform. Learn more at workiva.com.

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