SEC	Form 4
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UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*] <u>TROM JEFF D.</u>																	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner						
(Last) (First) (Middle) 2900 UNIVERSITY BOULEVARD							e of Ear /2020	liest T	ransa	ction (Mo	onth/	Day/Year	X Officer (give title Other (specify below) below) Executive VP & CTO										
(Street) AMES IA 50010																	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person						
(City) (State) (Zip)														Form filed by More than One Reporting Person									
		Ta	ble I - No	on-Der	ivati	ive S	Secur	ities	Acq	uired,	Dis	sposed	of, o	r Ber	nefici	ally	Owned						
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Y			2A. Deemed Execution Date, if any (Month/Day/Year)		·	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 a				and 5) Securi Benefi		s Illy ollowing	Form (D) o	n: Direct r Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
										Code	v	Amount		(A) or (D) PI		1	Transaction(s) (Instr. 3 and 4)				(1150. 4)		
Class A Common Stock				12/2	28/2020					S ⁽¹⁾		19,652		D	\$91	.52 ⁽²⁾	2) 5,348		Ι		By revocable trust		
Class A Common Stock				12/2	8/202	20				S ⁽¹⁾		5,078		D	\$92.18 ⁽³⁾		270		I		By revocable trust		
Class A Common Stock					8/202	2020			S ⁽¹⁾		270		D	\$ <u>9</u> :	3.37		0		I	By revocable trust			
Class A Common Stock																	268,127			D			
			Table II -									osed c conver					wned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3. Transaction 3A. Deemed Execution Date				5. Number 6. I		6. D Exp	ate Exerc iration D nth/Day/ [\]	cisab ate	1			Amount nderlyi ecurity 4)	of ng	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securitie Beneficia Owned Following Reported Transact (Instr. 4)	e es ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)		
					Code	e V	(A)	(D)	Date Exe	e rcisable		xpiration ate	Title		lumber								
Class B Common Stock ⁽⁴⁾	(4)									(4)		(4)	Com	Class A Common Stock 1,		545		1,149,0	645	I	By revocable trust		
Class B Common Stock ⁽⁴⁾	(4)									(4)		(4)	Class A Common Stock 32		328,402			328,402		I	By charitable remainder trust		
Employee Stock Option to Purchase Class A Common Stock ⁽⁵⁾	\$12.4								02/0)1/2018 ⁽⁶) 01	1/31/2027	Class Comr Stoc	non	25,21	.5		25,21	15	D			
Employee Stock Option to Purchase Class A Common Stock ⁽⁵⁾	\$14.74								02/0)1/2017 ⁽⁶) 01	1/31/2026	Class Comr Stoc	non	21,21	2		21,21	12	D			
Employee Stock Option to Purchase Class A Common	\$15.83								08/1	2/2015 ⁽⁸⁾) 08	8/11/2024	Class Comr Stoc	non	178,2	00		178,2	00	D			

Explanation of Responses:

Stock⁽⁷⁾

1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on August 21, 2020 in accordance with Rule 10b5-1 of Securities Exchange Act of 1934, as amended. This Rule 10b5-1 plan provides for fixed sales of a total of up to 100,000 shares of Class A Common Stock through December 2020.

The price reported in Column 4 is a weighted-average price. The price actually received ranges from \$91.03 to \$92.01. For all transactions reported in this Form 4 utilizing a weighted-average price, the Reporting Person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.
 The price reported in Column 4 is a weighted-average price. The price actually received ranges from \$92.03 to \$92.41. For all transactions reported in this Form 4 utilizing a weighted-average price, the Reporting Person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.

5. Granted pursuant to the 2014 Equity Incentive Plan.

6. Vests in three equal annual installments commencing on the first anniversary of the grant date.

7. Granted pursuant to 2009 Unit Incentive Plan.

8. Vests as to 25% of the shares on the first anniversary of the grant date and as to 6.25% of the shares at the end of each three-month period thereafter.

Remarks:

<u>/s/ Brandon E. Ziegler as</u> attorney-in-fact for Jeffrey D. <u>12/29/2020</u> <u>Trom</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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^{4.} Each share of Class B Common Stock is convertible, at any time at the election of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon (i) the date specified by the holders of at least 66 2/3% of the outstanding shares of Class B Common Stock, (ii) any transfer, except for certain "qualified transfers" (as defined in the Issuer's Certificate of Incorporation) or (iii) upon the death of a natural person holding shares of Class B Common Stock (subject to certain exceptions as defined in the Issuer's Certificate of Incorporation).