## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

	FORM 8-K	
	CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934	
	May 4, 2021 Date of Report (date of earliest event reported)	
	WORKIVA INC.	
	(Exact name of registrant as specified in its charter)	
<b>Delaware</b> (State or other jurisdiction of incorporation or organization)	<b>001-36773</b> (Commission File Number)	<b>47-2509828</b> (I.R.S. Employer Identification Number)
Ç ,	2900 University Blvd Ames, IA 50010 (888) 275-3125	
	(Address of principal executive offices and zip code) (888) 275-3125	
	(Registrant's telephone number, including area code)	
<ul> <li>□ Written communications pursuant to Rule 42</li> <li>□ Soliciting material pursuant to Rule 14a-12</li> <li>□ Pre-commencement communications pursuant</li> </ul>	g is intended to simultaneously satisfy the filing obligation of the 25 under the Securities Act (17 CFR 230.425) under the Exchange Act (17 CFR 240.14a-12) unt to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-unt to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4	2(b))
	Securities registered pursuant to Section 12(b) of the Act:	
<u>Title of each class</u> Class A common stock, par value \$.001	<u>Trading Symbol</u> WK	Name of each exchange on which registered New York Stock Exchange
, o	nerging growth company as defined in Rule 12b-2 of the Exchan	nge Act.
Emerging growth company		
If an emerging growth company, indicate by check is financial accounting standards provided pursuant to Se	mark if the registrant has elected not to use the extended traction 13(a) of the Exchange Act. $\Box$	nsition period for complying with any new or revise

#### **Section 2 - Financial Information**

#### Item 2.02 - Results of Operations and Financial Condition

On May 4, 2021, Workiva Inc. ("Workiva") issued a press release announcing its results for the quarter ended March 31, 2021. A copy of the press release is attached as Exhibit 99.1 to this current report on Form 8-K and is incorporated by reference herein.

The information in this current report on Form 8-K and the exhibits attached hereto shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, regardless of any general incorporation language in such filing.

#### Section 9 - Financial Statements and Exhibits

#### Item 9.01 - Financial Statements and Exhibits

(d): The following exhibits are being filed herewith:

Exhibit	
Number	

**Description** Press Release entitled "Workiva Inc. Announces First Quarter 2021 Financial Results" dated May 4, 2021 99.1

104 Cover Page Interactive Data File (embedded within the Inline XBRL document)

#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized on this 4th day of May, 2021.

#### WORKIVA INC.

By: /s/ Jill Klindt Name: Jill Klindt

Senior Vice President, Chief Financial Officer, Chief Accounting Officer and Treasurer Title:



#### Workiva Inc. Announces First Quarter 2021 Financial Results

- Increased Q1 2021 Subscription & Support Revenue by 24.2% over Q1 2020
- Generated Total Q1 2021 Revenue of \$104.2 Million, up 21.5% over Q1 2020
- Achieved 48% YOY Growth of Customers with Annual Contract Value Over \$150K
- Expands Total Addressable Market with Launch of ESG Solution
- Raises Full-Year 2021 Revenue Guidance

**AMES, Iowa - May 4, 2021** – Workiva Inc. (NYSE:WK), the company that simplifies complex work, today announced financial results for its first quarter ended March 31, 2021.

"We entered 2021 with strong momentum, which continued throughout the first quarter," said Marty Vanderploeg, Chief Executive Officer. "Secular tailwinds from macro business trends, such as digital transformations, changes in the regulatory landscape, and remote workplaces, continue to generate strong demand for our open, intelligent and intuitive platform."

"Last week we announced our newest fit-for-purpose solution, ESG," added Vanderploeg. "ESG reporting is complex, making it a natural fit for our platform and a compelling market for us to enter. As companies address the rapidly evolving ESG disclosure requirements from company stakeholders, we believe ESG will drive global demand for our cloud platform and lead to an expansion of our total addressable market."

"Our cloud technology transforms the way people manage and report business data with various collaborators, data sources, documents, and spreadsheets. As a result of improved market demand and an expanding addressable market, we are raising our full-year guidance," said Jill Klindt, Chief Financial Officer.

#### First Quarter 2021 Financial Highlights

- **Revenue:** Total revenue for the first quarter of 2021 reached \$104.2 million, an increase of 21.5% from \$85.8 million in the first quarter of 2020. Subscription and support revenue contributed \$84.9 million, up 24.2% versus the first quarter of 2020. Professional services revenue was \$19.3 million, an increase of 10.6% compared to the same quarter in the prior year.
- **Gross Profit:** GAAP gross profit for the first quarter of 2021 was \$80.5 million compared with \$63.4 million in the same quarter of 2020. GAAP gross margin was 77.3% versus 73.9% in the first quarter of 2020. Non-GAAP gross profit for the first quarter of 2021 was \$81.4 million, an increase of 26.7% compared with the prior year's first quarter, and non-GAAP gross margin was 78.1% compared to 74.9% in the first quarter of 2020.
- **Results from Operations:** GAAP loss from operations for the first quarter of 2021 was \$4.1 million compared with a loss of \$9.1 million in the prior year's first quarter. Non-GAAP income from operations was \$7.5 million, compared with non-GAAP income from operations of \$0.9 million in the first quarter of 2020.
- **GAAP Net Loss:** GAAP net loss for the first quarter of 2021 was \$7.3 million compared with a net loss of \$10.4 million for the prior year's first quarter. GAAP net loss per basic and diluted share was \$0.15 compared with a net loss per basic and diluted share of \$0.22 in the first quarter of 2020.
- **Non-GAAP Net Income:** Non-GAAP net income for the first quarter of 2021 was \$6.6 million compared with net income of \$1.7 million in the prior year's first quarter. Non-GAAP net income per basic and diluted
  - share was \$0.13 and \$0.12, respectively, compared with net income per basic and diluted share of \$0.04 and \$0.03, respectively, in the first quarter of 2020.
- **Liquidity:** As of March 31, 2021, Workiva had cash, cash equivalents and marketable securities totaling \$540.6 million, compared with \$530.0 million as of December 31, 2020. Workiva had \$345.0 million aggregate principal amount of 1.125% convertible senior notes due in 2026 and \$17.9 million of finance lease obligations outstanding as of March 31, 2021.

#### **Key Metrics and Recent Business Highlights**

- **Customers:** Workiva had 3,800 customers as of March 31, 2021, a net increase of 293 customers from March 31, 2020.
- **Revenue Retention Rate:** As of March 31, 2021, Workiva's revenue retention rate (excluding add-on revenue) was 95.1%, and the revenue retention rate including add-on revenue was 111.2%. Add-on revenue includes changes in both solutions and pricing for existing customers.
- Large Contracts: As of March 31, 2021, Workiva had 884 customers with an annual contract value (ACV) of more than \$100,000, up 32% from 670 customers at March 31, 2020. Workiva had 457 customers with an ACV of more than \$150,000, up 48% from 308 customers in the first quarter of 2020.

#### **Financial Outlook**

#### **Second Quarter 2021 Guidance:**

- Total revenue is expected to be in the range of \$101.0 million to \$102.0 million.
- GAAP loss from operations is expected to be in the range of \$12.1 million to \$11.1 million.
- Non-GAAP income from operations is expected to be in the range of break-even to \$1.0 million.
- GAAP net loss per basic and diluted share is expected to be in the range of \$0.30 to \$0.28.
- Non-GAAP net income per basic share is expected to be in the range of \$0.00 to \$0.02.
- Net income (loss) per basic share is based on 51.2 million weighted-average shares outstanding.

#### Full Year 2021 Guidance:

- Total revenue is expected to be in the range of \$418.0 million to \$420.0 million.
- GAAP loss from operations is expected to be in the range of \$53.7 million to \$51.7 million.
- Non-GAAP loss from operations is expected to be in the range of \$5.0 million to \$3.0 million.
- GAAP net loss per basic and diluted share is expected to be in the range of \$1.31 to \$1.27.
- Non-GAAP net loss per basic and diluted share is expected to be in the range of \$0.19 to \$0.15.
- Net income (loss) per basic and diluted share is based on 51.4 million weighted-average shares outstanding.

Workiva has factored into its guidance the expected impacts of COVID-19 on its business and results of operations based on currently available information. Significant variation from these assumptions could cause the company to change its guidance, and it undertakes no obligation to update its assumptions, expectations or guidance. These statements are forward-looking, and actual results may differ materially, as further discussed below under the heading "Safe Harbor Statement".

#### **Quarterly Conference Call**

Workiva will host a conference call today at 5:00 p.m. ET to review the Company's financial results for the first quarter, in addition to discussing the Company's outlook for the second quarter and full year 2021. To access this call, dial 833-968-1977 (U.S. domestic) or 647-689-6649 (international). The conference ID is 4446607. A live webcast of the conference call will be accessible in the "Investor Relations" section of Workiva's website at www.workiva.com. A replay of this conference call can also be accessed through May 11, 2021, at 800-585-8367 (U.S. domestic) or 416-621-4642 (international). The replay pass code is 4446607. An archived webcast of this conference call will also be available an hour after the completion of the call in the "Investor Relations" section of the Company's website at www.workiva.com.

#### **About Workiva**

Workiva Inc. (NYSE: WK) simplifies complex work for thousands of organizations worldwide. Customers trust Workiva's open, intelligent and intuitive platform to connect data, documents and teams. The results: more efficiency, greater transparency and less risk. Learn more at workiva.com.

Read the Workiva blog: www.workiva.com/blog

Follow Workiva on LinkedIn: www.linkedin.com/company/workiva

Like Workiva on Facebook: www.facebook.com/workiva Follow Workiva on Twitter: www.twitter.com/workiva

#### **Non-GAAP Financial Measures**

The non-GAAP adjustments referenced herein relate to the exclusion of stock-based compensation and non-cash interest expense. A reconciliation of GAAP to non-GAAP historical financial measures has been provided in Table I at the end of this press release. A reconciliation of GAAP to non-GAAP guidance has been provided in Table II at the end of this press release.

Workiva believes that the use of non-GAAP gross profit and gross margin, non-GAAP income (loss) from operations, non-GAAP net income (loss) and non-GAAP net income (loss) per share is helpful to its investors. These measures, which are referred to as non-GAAP financial measures, are not prepared in accordance with generally accepted accounting principles in the United States, or GAAP. Non-GAAP gross profit is calculated by excluding stock-based compensation expense attributable to cost of revenues from gross profit. Non-GAAP gross margin is the ratio calculated by dividing non-GAAP gross profit by revenues. Non-GAAP income (loss) from operations is calculated by excluding stock-based compensation expense from loss from operations. Non-GAAP net income (loss) is calculated by excluding stockbased compensation expense, net of tax, and non-cash interest expense related to our convertible senior notes from net loss. Non-GAAP net income (loss) per share is calculated by dividing non-GAAP net income (loss) by the weighted- average shares outstanding as presented in the calculation of GAAP net loss per share. Because of varying available valuation methodologies, subjective assumptions and the variety of equity instruments that can impact a company's non-cash expenses, Workiva believes that providing non-GAAP financial measures that exclude stock-based compensation expense allows for more meaningful comparisons between its operating results from period to period. Under GAAP, certain convertible debt instruments that may be settled in cash on conversion are required to be accounted for as separate liability and equity components in a manner that reflects our non-convertible debt borrowing rate. This results in the debt component being treated as though it was issued at a discount, with the debt discount being accreted as additional non-cash interest expense over the term of the notes using the effective interest method. As a result, we believe that excluding this non-cash interest expense attributable to the debt discount in calculating our non-GAAP measures is useful because this interest expense does not represent a cash outflow and is not indicative of our ongoing operational performance. Workiva's management uses these non-GAAP financial measures as tools for financial and operational decision making and for evaluating Workiva's own operating results over different periods of time.

Non-GAAP financial measures may not provide information that is directly comparable to that provided by other companies in Workiva's industry, as other companies in the industry may calculate non-GAAP financial results differently. In addition, there are limitations in using non-GAAP financial measures because the non-GAAP financial measures are not prepared in accordance with GAAP, may be different from non-GAAP financial measures used by other companies and exclude expenses that may have a material impact on Workiva's reported financial results. Further, stock-based compensation expense has been and will continue to be for the foreseeable future a significant recurring expense in Workiva's business and an important part of the compensation provided to its employees. The presentation of non-GAAP financial information is not meant to be considered in isolation or as a substitute for the directly comparable financial measures prepared in accordance with GAAP. Investors should review the reconciliation of non-GAAP financial measures to the comparable GAAP financial measures included below, and not rely on any single financial measure to evaluate Workiva's business.

#### Safe Harbor Statement

Certain statements in this press release are "forward-looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and are subject to the safe harbor created thereby. These statements relate to future events or the Company's future financial performance and involve known and unknown risks, uncertainties and other factors that may cause the actual results, levels of activity, performance or achievements of the Company or its industry to be materially different from those expressed or implied by any forward-looking statements. In particular, statements about the Company's expectations, beliefs, plans, objectives, assumptions, future events or future performance contained in this press release are forward-looking statements. In some cases, forward-looking statements can be identified by terminology such as "may," "will," "could," "would," "should," "expect," "plan," "anticipate," "intend," "believe," "estimate," "predict," "potential," "outlook," "guidance" or the negative of those terms or other comparable terminology.

Please see the Company's documents filed or to be filed with the Securities and Exchange Commission, including the Company's annual reports filed on Form 10-K and quarterly reports on Form 10-Q, and any amendments thereto for a discussion of certain important risk factors that relate to forward-looking statements contained in this report. The Company has based these forward-looking statements on its current expectations, assumptions, estimates and projections. While the Company believes these expectations, assumptions, estimates and projections are reasonable, such forward-looking statements are only predictions and involve known and unknown risks and uncertainties, many of which are beyond the Company's control. These and other important factors may cause actual results, performance or achievements to differ materially from those expressed or implied by these forward-looking statements. Any forward-looking statements are made only as of the date hereof, and unless otherwise required by applicable securities laws, the Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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#### WORKIVA INC.

### CONSOLIDATED STATEMENTS OF OPERATIONS (in thousands, except share and per share amounts)

Three months ended March 31, 2021 2020 (unaudited) Revenue Subscription and support \$ 84,936 \$ 68,361 Professional services 17,440 19,286 104,222 85,801 Total revenue Cost of revenue Subscription and support (1) 13,202 12,153 Professional services (1) 10,474 10,243 Total cost of revenue 23,676 22,396 Gross profit 80,546 63,405 Operating expenses Research and development (1) 22,994 26,634 Sales and marketing (1) 41,035 36,117 General and administrative (1) 17,021 13,369 Total operating expenses 84,690 72,480 Loss from operations (4,144)(9,075) Interest income 360 1,706 (3,485)(3,478)Interest expense Other (expense) income, net (384)718 Loss before (benefit) provision for income taxes (7,653)(10,129)(Benefit) provision for income taxes (329)289 (7,324)(10,418)Net loss per common share: Basic and diluted (0.15) \$ (0.22)Weighted-average common shares outstanding - basic and diluted 50,244,120 47,545,703

#### (1) Includes stock-based compensation expense as follows:

	Three months ended March 31,				
	 2021		2020		
	(unaudited)				
Cost of revenue					
Subscription and support	\$ 496	\$	431		
Professional services	367		425		
Operating expenses					
Research and development	2,431		1,583		
Sales and marketing	3,549		2,736		
General and administrative	4,780		4,761		

#### WORKIVA INC.

## CONSOLIDATED BALANCE SHEETS (in thousands)

	(iii tiiousuiius)					
		March 31, 2021		December 31, 2020		
			(unaudited)			
Assets						
Current assets						
Cash and cash equivalents		\$	331,173	\$	322,831	
Marketable securities			209,446		207,207	
Accounts receivable, net			53,754		68,922	
Deferred costs			22,924		21,923	
Other receivables			3,314		3,155	
Prepaid expenses and other			12,758		9,047	
Total current assets			633,369		633,085	
Property and equipment, net			28,961		29,365	
Operating lease right-of-use assets			16,501		15,844	
Deferred costs, non-current			23,422		23,421	
Intangible assets, net			1,560		1,583	
Other assets			4,610		3,708	
Total assets		\$	708,423	\$	707,006	
Liabilities and Stockholders' Equity						
Current liabilities						
Accounts payable		\$	4,716	\$	2,843	
Accrued expenses and other current liabilities			60,110		68,256	
Deferred revenue			212,025		208,990	
Finance lease obligations			1,728		1,705	
Total current liabilities			278,579		281,794	
Convertible senior notes, net			291,756		289,490	
Deferred revenue, non-current			32,888		35,894	
Other long-term liabilities			1,683		1,680	
Operating lease liabilities, non-current			17,540		17,209	
Finance lease obligations, non-current			16,221		16,662	
Total liabilities			638,667		642,729	
Stockholders' equity						
Common stock			50		49	
Additional paid-in-capital			491,549		478,698	
Accumulated deficit			(422,024)		(414,700)	
Accumulated other comprehensive income			181		230	
Total stockholders' equity			69,756		64,277	
Total liabilities and stockholders' equity		\$	708,423	\$	707,006	
Total monaco ana otocimoracio equity		_				

#### WORKIVA INC.

## CONSOLIDATED STATEMENTS OF CASH FLOWS (in thousands)

(in thousands)		Three months anded l	March 21		
	Three months ended March 31, 2021 2020				
		(unaudited)			
Cash flows from operating activities		(unaudited)			
Net loss	\$	(7,324) \$	(10,418)		
Adjustments to reconcile net loss to net cash provided by operating activities:	Φ	(7,324) \$	(10,410)		
Depreciation and amortization		1,054	1,063		
Stock-based compensation expense		11,623	9,936		
(Recovery of) provision for doubtful accounts		(118)	3,330		
Amortization of premiums and discounts on marketable securities, net		625	101		
Amortization of debt discount and issuance costs		2,266	2,197		
Deferred income tax		(346)	2,197		
Changes in assets and liabilities:		(340)	_		
Accounts receivable		15,265	14,265		
Deferred costs		,	603		
Operating lease right-of-use asset		(1,059) 944	1,098		
Other receivables		(161)	(253)		
Prepaid expenses		(3,747)	(1,955)		
Other assets		* * * *	, , ,		
		(573)	(74)		
Accounts payable Deferred revenue		1,908 179	(1,382)		
			(1,228)		
Operating lease liability		(1,076)	(1,145)		
Accrued expenses and other liabilities		(7,957)	(8,021)		
Net cash provided by operating activities	<u></u>	11,503	4,827		
Cash flows from investing activities		(0.40)	(000)		
Purchase of property and equipment		(849)	(688)		
Purchase of marketable securities		(43,655)	(20,832)		
Sale of marketable securities		_	11,423		
Maturities of marketable securities		40,586	12,975		
Purchase of intangible assets		(71)	(77)		
Net cash (used in) provided by investing activities		(3,989)	2,801		
Cash flows from financing activities					
Proceeds from option exercises		4,138	2,794		
Taxes paid related to net share settlements of stock-based compensation awards		(7,146)	(1,379)		
Proceeds from shares issued in connection with employee stock purchase plan		4,237	3,660		
Principal payments on finance lease obligations		(417)	(398)		
Net cash provided by financing activities		812	4,677		
Effect of foreign exchange rates on cash		16	(613)		
Net increase in cash and cash equivalents		8,342	11,692		
Cash and cash equivalents at beginning of period		322,831	381,742		
Cash and cash equivalents at end of period	\$	331,173 \$	393,434		

# TABLE I WORKIVA INC. RECONCILIATION OF NON-GAAP INFORMATION (in thousands, except share and per share)

Three months ended March 31 2021 2020 \$ 71,734 56,208 Gross profit, subscription and support Add back: Stock-based compensation 496 431 \$ 72,230 \$ 56,639 Gross profit, subscription and support, non-GAAP As a percentage of subscription and support revenue, non-GAAP 85.0 % 82.9 % Gross profit, professional services \$ 8,812 \$ 7,197 Add back: Stock-based compensation 367 425 \$ 9,179 7,622 \$ Gross profit, professional services, non-GAAP 43.7 % As a percentage of professional services revenue, non-GAAP 47.6 % Gross profit \$ 80,546 \$ 63,405 Add back: Stock-based compensation 863 856 \$ 81,409 \$ 64,261 Gross profit, non-GAAP As percentage of revenue, non-GAAP 78.1 % 74.9 % Cost of revenue, subscription and support \$ 13,202 \$ 12,153 Less: Stock-based compensation 496 431 \$ 12,706 11,722 Cost of revenue, subscription and support, non-GAAP As percentage of revenue, non-GAAP 12.2 % 13.7 % Cost of revenue, professional services \$ 10,474 \$ 10,243 Less: Stock-based compensation 367 425 \$ 9,818 Cost of revenue, professional services, non-GAAP 10,107 As percentage of revenue, non-GAAP 9.7 % 11.4 % Research and development \$ 26,634 \$ 22,994 Less: Stock-based compensation 2,431 1,583 \$ 24,203 \$ 21,411 Research and development, non-GAAP As percentage of revenue, non-GAAP 23.2 % 25.0 % Sales and marketing \$ 41,035 36,117 Less: Stock-based compensation 3,549 2,736 33,381 \$ 37,486 Sales and marketing, non-GAAP 38.9 % As percentage of revenue, non-GAAP 36.0 %

#### TABLE I WORKIVA INC. RECONCILIATION OF NON-GAAP INFORMATION (in thousands, except share and per share)

Three months ended March 31, 2021 2020 \$ General and administrative 17,021 \$ 13,369 Less: Stock-based compensation 4,780 4,761 \$ \$ 12,241 8,608 General and administrative, non-GAAP 11.7 % 10.0 % As percentage of revenue, non-GAAP Loss from operations \$ (4,144)(9,075)Add back: Stock-based compensation 11,623 9,936 \$ 7,479 \$ 861 Income from operations, non-GAAP As percentage of revenue, non-GAAP 7.2 % 1.0 % \$ (7,324)Net loss \$ (10,418)Add back: Stock-based compensation 11,623 9,936 Add back: Non-cash interest expense related to convertible senior notes 2,266 2,197 \$ 6,565 \$ 1,715 Net income, non-GAAP As percentage of revenue, non-GAAP 6.3 % 2.0 % \$ \$ Net loss per basic and diluted share: (0.15)(0.22)Add back: Stock-based compensation 0.23 0.21 Add back: Non-cash interest expense related to convertible senior notes 0.05 0.05 0.04 \$ 0.13 \$ Net income per basic share, non-GAAP \$ 0.12 \$ 0.03 Net income per diluted share, non-GAAP Weighted-average common shares outstanding - basic, non-GAAP 47,545,703 50,244,120 Weighted-average common shares outstanding - diluted, non-GAAP 55,090,270 51,749,547

# TABLE II WORKIVA INC. RECONCILIATION OF NON-GAAP GUIDANCE (in thousands, except share and per share data) Three months ending June 30, 2021

	Three months ending June 30, 2021			Year ending December 31, 2021		
Loss from operations, GAAP range	\$	(12,100)	- \$	(11,100)	\$ (53,700) - \$	(51,700)
Add back: Stock-based compensation		12,100		12,100	48,700	48,700
Income (loss) from operations, non-GAAP range	\$		- \$	1,000	\$ (5,000) - \$	(3,000)
Net loss per share, GAAP range	\$	(0.30)	- \$	(0.28)	\$ (1.31) - \$	(1.27)
Add back: Stock-based compensation		0.24		0.24	0.95	0.95
Add back: Non-cash interest expense related to convertible senior notes		0.04		0.04	0.17	0.17
Net income (loss) per share, basic, non-GAAP range	\$	(0.02)	- \$		\$ (0.19) - \$	(0.15)
Weighted-average common shares outstanding - basic		51,200,000		51,200,000	51,400,000	51,400,000