

## Workiva Inc. Announces Third Quarter 2024 Financial Results

- Increased Q3 2024 Subscription & Support Revenue by 19% over Q3 2023
- Total revenue of \$186 million in Q3 2024, representing 17% year-over-year growth
- Achieved 28% YOY Growth of Customers with Annual Contract Value Over \$500K

**NEW YORK - November 6, 2024** – Workiva Inc. (NYSE:WK), the world's leading cloud platform for assured integrated reporting, today announced financial results for its third quarter ended September 30, 2024.

"Workiva is once again in a beat and raise position. Our results highlight an acceleration of our growth and improved operating leverage," said Julie Iskow, President & Chief Executive Officer. "We delivered another record bookings quarter with broad based demand across the entire solution portfolio and a high volume of account expansion deals and platform wins across North America and Europe."

"Subscription and support revenue growth of 19% drove our total revenue beat to \$2.6 million over the high end of our guidance range," said Jill Klindt, Chief Financial Officer. "Due to our solid performance, we are raising our total revenue guidance by \$6 million to a range of \$733 million to \$735 million."

## **Third Quarter 2024 Financial Results**

- **Revenue:** Total revenue for the third quarter of 2024 reached \$186 million, an increase of 17% from \$158 million in the third quarter of 2023. Subscription and support revenue contributed \$171 million, up 19% versus the third quarter of 2023. Professional services revenue was \$15 million, relatively flat compared to the same quarter in the prior year.
- Gross Profit: GAAP gross profit for the third quarter of 2024 was \$142 million compared with \$120 million in the same quarter of 2023. GAAP gross margin was 76.5% versus 75.8% in the third quarter of 2023. Non-GAAP gross profit for the third quarter of 2024 was \$146 million, an increase of 20% compared with the prior year's third quarter, and non-GAAP gross margin was 78.6% compared to 76.9% in the third quarter of 2023.
- **Results from Operations:** GAAP loss from operations for the third quarter of 2024 was \$22 million compared with a loss of \$16 million in the prior year's third quarter. Non-GAAP income from operations was \$8 million compared with non-GAAP income from operations of \$5 million in the third quarter of 2023.
- GAAP Net Loss: GAAP net loss for the third quarter of 2024 was \$17 million compared with a net loss of \$56 million for the prior year's third quarter. GAAP net loss per basic and diluted share was \$0.31 compared with a net loss per basic and diluted share of \$1.04 in the third quarter of 2023.
- Non-GAAP Net Income/Loss: Non-GAAP net income for the third quarter of 2024 was \$12 million compared with a net loss of \$35 million in the prior year's third quarter. Non-GAAP net income per basic share and diluted share was \$0.22 and \$0.21, respectively, compared with a net loss per basic share and diluted share of \$0.65 in the third quarter of 2023.
- Liquidity: As of September 30, 2024, Workiva had cash, cash equivalents, and marketable securities totaling \$776 million, compared with \$814 million as of December 31, 2023. Workiva had \$71 million aggregate principal amount of 1.125% convertible senior notes due in 2026, \$702 million aggregate principal amount of 1.250% convertible senior notes due in 2028, and \$14 million of finance lease obligations outstanding as of September 30, 2024.

### **Key Metrics and Recent Business Highlights**

- **Customers:** Workiva had 6,237 customers as of September 30, 2024, a net increase of 292 customers from September 30, 2023.
- **Revenue Retention Rate:** As of September 30, 2024, Workiva's revenue retention rate (excluding add-on revenue) was 98%, and the revenue retention rate including add-on revenue was 111%. Add-on revenue includes changes in both solutions and pricing for existing customers.
- Large Contracts: As of September 30, 2024, Workiva had 1,926 customers with an annual contract value ("ACV") of more than \$100,000, up 23% from 1,561 customers at September 30, 2023. Workiva had 383 customers with an ACV of more than \$300,000, up 29% from 296 customers in the third quarter of 2023. Workiva had 166 customers with an ACV of more than \$500,000, up 28% from 130 customers in the third quarter of 2023.

#### **Financial Outlook**

As of November 6, 2024, Workiva is providing guidance as follows:

#### Fourth Quarter 2024 Guidance:

- Total revenue is expected to be in the range of \$194 million to \$196 million.
- GAAP loss from operations is expected to be in the range of \$16 million to \$14 million.
- Non-GAAP income from operations is expected to be in the range of \$13 million to \$15 million.
- GAAP net loss per basic share is expected to be in the range of \$0.21 to \$0.18.
- Non-GAAP net income per basic share is expected to be in the range of \$0.31 to \$0.34.
- Net income (loss) per basic share is based on 55.8 million weighted-average shares outstanding.

#### **Full Year 2024 Guidance:**

- Total revenue is expected to be in the range of \$733 million to \$735 million.
- GAAP loss from operations is expected to be in the range of \$79 million to \$77 million.
- Non-GAAP income from operations is expected to be in the range of \$30 million to \$32 million.
- GAAP net loss per basic share is expected to be in the range of \$1.05 to \$1.02.
- Non-GAAP net income per basic share is expected to be in the range of \$0.93 to \$0.96.
- Net income (loss) per basic share is based on 55.4 million weighted-average shares outstanding.

#### **Quarterly Conference Call**

Workiva will host a webcast today at 5:00 p.m. ET to review the Company's financial results for the third quarter 2024, in addition to discussing the Company's outlook for the fourth quarter and full year 2024. The webcast will be available on https://investor.workiva.com/news-events/events. An archived webcast will also be available an hour after the completion of the call in the "Investor Relations" section of the Company's website at www.workiva.com.

#### **About Workiva**

Workiva Inc. (NYSE:WK) is on a mission to power transparent reporting for a better world. We build and deliver the world's leading cloud platform for assured integrated reporting to meet stakeholder demands for action, transparency, and disclosure of financial and non-financial data. Workiva offers the only unified SaaS platform that brings customers' financial reporting, Governance, Risk, and Compliance (GRC), and Environmental, Social, and Governance (ESG) data together in a controlled, secure, audit-ready platform. Our platform simplifies the most complex reporting and disclosure challenges by streamlining processes, connecting data and teams, and ensuring consistency. Learn more at workiva.com.

#### **Non-GAAP Financial Measures**

The non-GAAP adjustments referenced herein relate to the exclusion of stock-based compensation and amortization of acquisition-related intangible assets. A reconciliation of GAAP to non-GAAP historical financial measures has been provided in Table I at the end of this press release. A reconciliation of GAAP to non-GAAP guidance has been provided in Table II at the end of this press release.

Workiva believes that the use of non-GAAP gross profit and gross margin, non-GAAP income (loss) from operations, non-GAAP net income (loss) and non-GAAP net income (loss) per share is helpful to its investors. These measures, which are referred to as non-GAAP financial measures, are not prepared in accordance with generally accepted accounting principles in the United States, or GAAP. Non-GAAP gross profit is calculated by excluding stock-based compensation expense attributable to cost of revenues from gross profit. Non-GAAP gross margin is the ratio calculated by dividing non-GAAP gross profit by revenues. Non-GAAP income (loss) from operations is calculated by excluding stock-based compensation expense and amortization expense for acquisitionrelated intangible assets from loss from operations. Non-GAAP net income (loss) is calculated by excluding stockbased compensation expense, net of tax and amortization expense for acquisition-related intangible assets from net loss. Non-GAAP net income (loss) per share is calculated by dividing non-GAAP net income (loss) by the weighted- average shares outstanding as presented in the calculation of GAAP net loss per share. Because of varying available valuation methodologies, subjective assumptions and the variety of equity instruments that can impact a company's non-cash expenses, Workiva believes that providing non-GAAP financial measures that exclude stock-based compensation expense allows for more meaningful comparisons between its operating results from period to period. For business combinations, we generally allocate a portion of the purchase price to intangible assets. The amount of the allocation is based on estimates and assumptions made by management and is subject to amortization. The amount of purchase price allocated to intangible assets and the term of its related amortization can vary significantly and are unique to each acquisition and thus we do not believe it is reflective of ongoing operations. Workiva's management uses these non-GAAP financial measures as tools for financial and operational decision making and for evaluating Workiva's own operating results over different periods of time.

Non-GAAP financial measures may not provide information that is directly comparable to that provided by other companies in Workiva's industry, as other companies in the industry may calculate non-GAAP financial results differently. In addition, there are limitations in using non-GAAP financial measures because the non-GAAP financial measures are not prepared in accordance with GAAP, may be different from non-GAAP financial measures used by other companies and exclude expenses that may have a material impact on Workiva's reported financial results. Further, stock-based compensation expense has been and will continue to be for the foreseeable future a significant recurring expense in Workiva's business and an important part of the compensation provided to its employees. The presentation of non-GAAP financial information is not meant to be considered in isolation or as a substitute for the directly comparable financial measures prepared in accordance with GAAP. Investors should review the reconciliation of non-GAAP financial measures to the comparable GAAP financial measures included below, and not rely on any single financial measure to evaluate Workiva's business.

#### **Forward-Looking Statements**

Certain statements in this press release are "forward-looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and are subject to the safe harbor created thereby. These statements relate to future events or the Company's future financial performance and involve known and unknown risks, uncertainties and other factors that may cause the actual results, levels of activity, performance or achievements of the Company or its industry to be materially different from those expressed or implied by any forward-looking statements. In particular, statements about the Company's expectations, beliefs, plans, objectives, assumptions, future events or future performance contained in this press release are forward-looking statements. In some cases, forward-looking statements can be identified by terminology such as "may," "will," "could," "would," "should," "expect," "plan," "anticipate," "intend," "believe," "estimate," "predict," "potential," "outlook," "guidance" or the negative of those terms or other comparable terminology.

Please see the Company's documents filed or to be filed with the Securities and Exchange Commission, including the Company's annual reports filed on Form 10-K and quarterly reports on Form 10-Q, and any amendments thereto for a discussion of certain important risk factors that relate to forward-looking statements contained in this report. The Company has based these forward-looking statements on its current expectations, assumptions, estimates and projections. While the Company believes these expectations, assumptions, estimates and projections are reasonable, such forward-looking statements are only predictions and involve known and unknown risks and uncertainties, many of which are beyond the Company's control. These and other important factors may cause actual results, performance or achievements to differ materially from those expressed or implied by these forward-looking statements. Any forward-looking statements are made only as of the date hereof, and unless otherwise required by applicable securities laws, the Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

###

**Investor Contact:** 

Mike Rost Workiva Inc. investor@workiva.com Media Contact: Mandi McReynolds Workiva Inc. press@workiva.com

# **CONSOLIDATED STATEMENTS OF OPERATIONS** (in thousands, except share and per share amounts)

	Three months ended September 30,				Ni	ine months end 30,	ed September	
		2024		2023	_	2024	2023	
				(unau	dite	ed)		
Revenue								
Subscription and support	\$	171,035	\$	143,421	\$	486,749	\$ 409,857	
Professional services		14,586		14,754		52,042	53,529	
Total revenue		185,621		158,175		538,791	463,386	
Cost of revenue								
Subscription and support (1)		30,621		24,864		86,493	74,080	
Professional services (1)		13,050		13,491		39,873	42,297	
Total cost of revenue		43,671		38,355		126,366	116,377	
Gross profit		141,950		119,820		412,425	347,009	
Operating expenses								
Research and development (1)		48,425		41,747		142,328	130,235	
Sales and marketing (1)		89,756		72,576		257,086	215,168	
General and administrative (1)		25,551		21,022		76,225	86,660	
Total operating expenses		163,732		135,345		475,639	432,063	
Loss from operations		(21,782)		(15,525)		(63,214)	(85,054)	
Interest income		9,298		7,294		30,089	15,546	
Interest expense		(3,199)		(47,437)		(9,668)	(50,437)	
Other expense, net		(350)		(71)		(309)	(1,450)	
Loss before provision for income taxes		(16,033)		(55,739)		(43,102)	(121,395)	
Provision for income taxes		959		530		3,125	1,934	
Net loss	\$	(16,992)	\$	(56,269)	\$	(46,227)	\$ (123,329)	
Net loss per common share:		<u>, , , , , , , , , , , , , , , , , , , </u>			_			
Basic and diluted	\$	(0.31)	\$	(1.04)	\$	(0.84)	\$ (2.28)	
Weighted-average common shares outstanding - basic and diluted		55,581,841		54,256,941		55,226,254	53,987,791	

## (1) Includes stock-based compensation expense as follows:

	Three months ended September 30,			Nine months ended Septemb 30,				
	 2024		2023		2024		2023	
	 		(unau	dited	l)			
Cost of revenue								
Subscription and support	\$ 2,164	\$	1,247	\$	5,708	\$	3,732	
Professional services	858		623		2,348		1,923	
Operating expenses								
Research and development	5,681		4,155		15,474		13,677	
Sales and marketing	9,942		7,108		26,470		20,769	
General and administrative	8,825		6,244		25,879		37,928	

# CONSOLIDATED BALANCE SHEETS (in thousands)

	<b>September 30, 2024</b>	<b>December 31, 2023</b>				
	(unaudited)					
Assets						
Current assets						
Cash and cash equivalents	\$ 248,239	\$ 256,100				
Marketable securities	528,115	557,622				
Accounts receivable, net	137,921	125,193				
Deferred costs	44,726	39,023				
Other receivables	8,646	7,367				
Prepaid expenses and other	21,055	23,631				
Total current assets	988,702	1,008,936				
Property and equipment, net	21,757	24,282				
Operating lease right-of-use assets	9,485	12,642				
Deferred costs, non-current	43,557	33,346				
Goodwill	202,133	112,097				
Intangible assets, net	30,278	22,892				
Other assets	6,174	4,665				
Total assets	\$ 1,302,086	\$ 1,218,860				
Liabilities and Stockholders' Deficit						
Current liabilities						
Accounts payable	\$ 13,346	\$ 5,204				
Accrued expenses and other current liabilities	111,029	97,921				
Deferred revenue	414,229	380,843				
Finance lease obligations	555	532				
Total current liabilities	539,159	484,500				
Convertible senior notes, non-current	764,281	762,455				
Deferred revenue, non-current	27,527	36,177				
Other long-term liabilities	236	178				
Operating lease liabilities, non-current	8,062	10,890				
Finance lease obligations, non-current	13,631	14,050				
Total liabilities	1,352,896	1,308,250				
Stockholders' deficit						
Common stock	56	54				
Additional paid-in-capital	645,083	562,942				
Accumulated deficit	(698,868)	(652,641)				
Accumulated other comprehensive income	2,919	255				
Total stockholders' deficit	(50,810)	(89,390)				
Total liabilities and stockholders' deficit	\$ 1,302,086	\$ 1,218,860				

# CONSOLIDATED STATEMENTS OF CASH FLOWS (in thousands)

(In	tnou	isanus)						
						nths ended nber 30,		
		2024	2023	2024		2023		
			(unau	dited)				
Cash flows from operating activities								
Net loss	\$	(16,992)	\$ (56,269)	\$ (46,227)	\$	(123,329)		
Adjustments to reconcile net loss to net cash provided by operating activities								
Depreciation and amortization		3,006	2,686	8,092		8,353		
Stock-based compensation expense		27,470	19,377	75,879		78,029		
Provision for (recovery of) doubtful accounts		57	8	(46)		57		
Accretion of premiums and discounts on marketable securities, net		(2,638)	(1,930)	(9,543)		(4,530)		
Amortization of debt discount and issuance costs		609	472	1,826		1,122		
Induced conversion expense		_	45,144	_		45,144		
Realized loss on sale of available-for-sale securities, net		_				708		
Deferred income tax		(1)	(14)	(292)		(17)		
Changes in assets and liabilities:								
Accounts receivable		(15,187)	(15,234)	(11,507)		7,243		
Deferred costs		(4,946)	3,116	(15,140)		6,248		
Operating lease right-of-use asset		1,210	1,244	3,808		3,807		
Other receivables		(1,745)	(1,556)	2,796		(1,842)		
Prepaid expenses and other		344	3,452	2,764		(3,985)		
Other assets		464	1,043	(1,191)		1,479		
Accounts payable		4,788	(386)	7,630		(1,267)		
Deferred revenue		26,606	11,120	22,159		22,225		
Operating lease liability		(878)	(750)	(2,831)		(3,129)		
Accrued expenses and other liabilities		(3,261)	3,468	5,559		10,217		
Net cash provided by operating activities		18,906	14,991	43,736		46,533		
Cash flows from investing activities								
Purchase of property and equipment		(243)	(895)	(554)		(1,732)		
Purchase of marketable securities		(158,522)	(144,989)	(310,075)		(322,008)		
Maturities of marketable securities		108,993	36,906	345,733		76,811		
Sale of marketable securities		_	_	4,609		65,052		
Acquisitions, net of cash acquired		187	_	(98,093)		_		
Purchase of intangible assets		(44)	(48)	(116)		(167)		
Net cash used in investing activities		(49,629)	(109,026)	(58,496)		(182,044)		

# CONSOLIDATED STATEMENTS OF CASH FLOWS (in thousands)

	Three months ended September 30,				ended 30,			
		2024		2023		2024		2023
				(unau	dite	d)		
Cash flows from financing activities								
Proceeds from option exercises		3,273		1,120		3,865		3,324
Taxes paid related to net share settlements of stock-based compensation awards		(1,173)		(984)		(11,424)		(9,424)
Proceeds from shares issued in connection with employee stock purchase plan		6,709		6,967		13,822		12,513
Proceeds from the issuance of convertible senior notes, net of issuance costs		_		691,113		_		691,113
Payments for repurchase of convertible senior notes		_		(396,869)		_		(396,869)
Principal payments on finance lease obligations		(134)		(127)		(395)		(376)
Net cash provided by financing activities		8,675		301,220		5,868		300,281
Effect of foreign exchange rates on cash		2,390		(1,239)		925		(82)
Net (decrease) increase in cash, cash equivalents, and restricted cash		(19,658)		205,946		(7,967)		164,688
Cash, cash equivalents, and restricted cash at beginning of period		268,412		198,939		256,721		240,197
Cash, cash equivalents, and restricted cash at end of period	\$	248,754	\$	404,885	\$	248,754	\$	404,885
	-	Three moi Septem				Nine mon Septem		
		2024		2023		2024		2023
Reconciliation of cash, cash equivalents, and restricted cash to the consolidated balance sheets								
Cash and cash equivalents at end of period	\$	248,239	\$	404,885	\$	248,239	\$	404,885
Restricted cash included within prepaid expenses and other at end of period		515				515		_
Total cash, cash equivalents, and restricted cash at end of period shown in the consolidated statements of cash flows	\$	248,754	\$	404,885	\$	248,754	\$	404,885

# TABLE I WORKIVA INC. RECONCILIATION OF NON-GAAP INFORMATION (in thousands, except share and per share)

		Three months ended September 30,			Nine months ended September 30,				
		2024		2023		2024		2023	
Gross profit, subscription and support	\$	140,414	\$	118,557	\$	400,256	\$	335,777	
Add back: Stock-based compensation		2,164		1,247		5,708		3,732	
Add back: Amortization of acquisition-related intangibles	\$	1,007	\$	_	\$	1,007	\$	_	
Gross profit, subscription and support, non-GAAP	\$	143,585	\$	119,804	\$	406,971	\$	339,509	
Gross profit, professional services	\$	1,536	\$	1,263	\$	12,169	\$	11,232	
Add back: Stock-based compensation		858		623		2,348		1,923	
Gross profit, professional services, non-GAAP	\$	2,394	\$	1,886	\$	14,517	\$	13,155	
Gross profit	\$	141,950	\$	119,820	\$	412,425	\$	347,009	
Add back: Stock-based compensation		3,022		1,870		8,056		5,655	
Add back: Amortization of acquisition-related intangibles	\$	1,007	\$	_	\$	1,007	\$	_	
Gross profit, non-GAAP	\$	145,979	\$	121,690	\$	421,488	\$	352,664	
	_	10,575	_	,	Ť	,	Ť		
Cost of revenue, subscription and support	\$	30,621	\$	24,864	\$	86,493	\$	74,080	
Less: Stock-based compensation		2,164		1,247		5,708		3,732	
Less: Amortization of acquisition-related intangibles	\$	1,007	\$	_	\$	1,007	\$	_	
Cost of revenue, subscription and support, non-GAAP	\$	27,450	\$	23,617	\$	79,778	\$	70,348	
Cost of revenue, professional services	\$	13,050	\$	13,491	\$	39,873	\$	42,297	
Less: Stock-based compensation		858		623		2,348		1,923	
Cost of revenue, professional services, non-GAAP	\$	12,192	\$	12,868	\$	37,525	\$	40,374	
Research and development	\$	48,425	\$	41,747	\$	142,328	\$	130,235	
Less: Stock-based compensation		5,681		4,155		15,474		13,677	
Less: Amortization of acquisition-related intangibles		414		891		2,267		2,668	
Research and development, non-GAAP	\$	42,330	\$	36,701	\$	124,587	\$	113,890	
Sales and marketing	\$	89,756	\$	72,576	\$	257,086	\$	215,168	
Less: Stock-based compensation		9,942		7,108		26,470		20,769	
Less: Amortization of acquisition-related intangibles		467		598		1,292		1,805	
Sales and marketing, non-GAAP	\$	79,347	\$	64,870	\$	229,324	\$	192,594	
General and administrative	\$	25,551	\$	21,022	\$	76,225	\$	86,660	
Less: Stock-based compensation		8,825		6,244		25,879		37,928	
General and administrative, non-GAAP	\$	16,726	\$	14,778	\$	50,346	\$	48,732	

# TABLE I WORKIVA INC. RECONCILIATION OF NON-GAAP INFORMATION (in thousands, except share and per share)

	Three months ended September 30,			Nine months ended September 30,				
		2024		2023		2024		2023
Loss from operations	\$	(21,782)	\$	(15,525)	\$	(63,214)	\$	(85,054)
Add back: Stock-based compensation		27,470		19,377		75,879		78,029
Add back: Amortization of acquisition-related intangibles		1,889		1,489		4,566		4,473
Income (loss) from operations, non-GAAP	\$	7,577	\$	5,341	\$	17,231	\$	(2,552)
Net loss	\$	(16,992)	\$	(56,269)	\$	(46,227)	\$	(123,329)
Add back: Stock-based compensation		27,470		19,377		75,879		78,029
Add back: Amortization of acquisition-related intangibles		1,889		1,489		4,566		4,473
Net income (loss), non-GAAP	\$	12,367	\$	(35,403)	\$	34,218	\$	(40,827)
Net loss per basic and diluted share:	\$	(0.31)	\$	(1.04)	\$	(0.84)	\$	(2.28)
Add back: Stock-based compensation		0.50		0.36		1.38		1.44
Add back: Amortization of acquisition-related intangibles		0.03		0.03		0.08		0.08
Net income (loss) per basic share, non-GAAP	\$	0.22	\$	(0.65)	\$	0.62	\$	(0.76)
Net income (loss) per diluted share, non-GAAP	\$	0.21	\$	(0.65)	\$	0.60	\$	(0.76)
Weighted-average common shares outstanding - basic, non-GAAP		55,581,841		54,256,941		55,226,254		53,987,791
Weighted-average common shares outstanding - diluted, non-GAAP		57,557,373		54,256,941		57,361,707		53,987,791

# TABLE II WORKIVA INC. RECONCILIATION OF NON-GAAP GUIDANCE (in thousands, except share and per share data)

	Three months December 31,		Year ending December 31, 2024					
Loss from operations, GAAP range	\$ (16,186) - \$	(14,186)	\$	(79,400) - \$	(77,400)			
Add back: Stock-based compensation	27,121	27,121		103,000	103,000			
Add back: Amortization of acquisition-related intangibles	1,834	1,834		6,400	6,400			
Income from operations, non-GAAP range	\$ 12,769 - \$	14,769	\$	30,000 - \$	32,000			
Net loss per share, GAAP range	\$ (0.21) - \$	(0.18)	\$	(1.05) - \$	(1.02)			
Add back: Stock-based compensation	0.49	0.49		1.86	1.86			
Add back: Amortization of acquisition-related intangibles	0.03	0.03		0.12	0.12			
Net income per share, non-GAAP range	\$ 0.31 - \$	0.34	\$	0.93 - \$	0.96			
Weighted-average common shares outstanding - basic	55,800,000	55,800,000		55,400,000	55,400,000			