FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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49	OMB APPROVAL
	02 / 11 / 1 / 12

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Check this box if no longer subject to	0
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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	d Address of erome M	Reporting Person*							er or Tra		Symbol				elationshi eck all app	p of Reporting plicable)	g Perso	on(s) to Is	suer
Denai J	CIOIIIE IVI									-					Direc		X	10% C	
(Last) 2900 UN	(Fir	est) (BOULEVARD	Middle)			ate of 15/20		t Trans	action (N	/lonth	/Day/Year)				Offic belov	er (give title w)		Other below)	(specify
,					4. If	Amen	dment,	Date o	of Origina	l File	d (Month/Da	y/Year)				r Joint/Group	Filing	(Check A	pplicable
(Street) AMES	IA		50010											Line	Forn	n filed by One n filed by Mor on		-	
(City)	(Sta	ate) (Zip)																
		Tabl	e I - No	n-Deriv	ative	Sec	uritie	s Acc	quired	, Dis	posed o	f, or E	Benef	iciall	ly Owne	ed			
1. Title of S	ecurity (Inst	r. 3)		2. Transad Date (Month/Da		Exe) if ar	Deeme cution ny onth/Day	Date,	3. Transa Code (I 8)		4. Securitie Disposed C	es Acqui Of (D) (In	red (A) str. 3, 4	or and 5	Secur Benef Owne	icially d Following	Form:	nership Direct Indirect tr. 4)	7. Nature of Indirect Beneficial Ownership
									Code	v	Amount	(A) (D)	Pr	ice		action(s) 3 and 4)			(Instr. 4)
Class A C	ommon Sto	ock		02/15/	2018				S		14,614	D	\$	25.6 ⁽¹	3,2	333,511		I	By Behar Living Trust ⁽²⁾
Class A C	ommon Sto	ock		02/16/	2018				S		11,080	D	\$2	25.66 ⁰	(3) 3,2	322,431		I	By Behar Living Trust ⁽²⁾
Class A C	ommon Sto	ock		02/20/	2018				S		5,306	D	\$	326.15	5 3,2	317,125		I	By Behar Living Trust ⁽²⁾
Class A C	ommon Sto	ock														3,065		I	By son
		Та									osed of, convertib				Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deer Execution	med	4. Transa Code (8)	ction	5. Nu of Deriv Secul Acqu (A) or Dispo of (D) (Instr	mber ative rities ired osed		Exerci	sable and	7. Title Amour Securi Underl Deriva Securi and 4)	and it of ties ying tive ty (Inst	8. D S (I	. Price of Perivative Pecurity Pecurity Pecurity	9. Number of derivative Securities Beneficially Owned Following Reported Transaction ((Instr. 4)	Ov Fo Dir or (I)	vnership rm: rect (D) Indirect (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	Amou or Numb of Share	er					
	d Address of erome M	Reporting Person*																	

Behar Jero	me M						
(Last)	(First) (Middle)						
2900 UNIVE	RSITY BOULEVARD						
(Street)							
AMES	IA	50010					
(City)	(State)	(Zip)					
1. Name and Ad Behar Livi	dress of Reporting Person* ng <u>Trust</u>						
(Last)	(First)	(Middle)					
2900 UNIVE	RSITY BOULEVARD						

(Street) AMES	IA	50010
(City)	(State)	(Zip)
1. Name and Add Behar Lesli	dress of Reporting Persor	·
(Last) 2900 UNIVE	(First) RSITY BOULEVARI	(Middle)
(Street) AMES	IA	50010
(City)	(State)	(Zip)

Explanation of Responses:

- 1. The price reported in Column 4 is a weighted-average price. The prices actually received range from \$25.60 to \$25.625. For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.
- 2. Shares are owned directly by The Behar Living Trust (a 10% owner of the issuer), and indirectly by Jerome M. Behar and Leslie F. Behar as settlers of the Behar Living Trust.
- 3. The price reported in Column 4 is a weighted-average price. The prices actually received range from \$25.60 to \$26.15. For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.

Remarks:

 /s/ Jerome M. Behar
 02/20/2018

 /s/ Leslie Fried Behar
 02/20/2018

 /s/ Jerome M. Behar as trustee for The Behar Living Trust
 02/20/2018

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.