FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	S IN BENEF	ICIAL O	WNERSH	IΡ

OMB APPROVAL									
OMB Number:	3235-0287								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					UI .	Secur	JII 30(II) 01 1110	- IIIV	esuneni	Con	ipariy Aci	01 1340										
1. Name and Address of Reporting Person* <u>Herz Robert H</u>																5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
																	recto			10% Ov			
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year) 06/14/2016											ficer low)	(give title		Other (s below)	pecify		
2900 UN	IIVERSITY	BOULEVARD																					
,	4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)											6. Individual or Joint/Group Filing (Check Applicable										
(Street)															- 1	Line)							
AMES	IA	1	50010													X Form filed by One Reporting Person							
																Form filed by More than One Reporting Person							
(City)	(S	tate)	(Zip)																				
		Tab	le I - Noi	n-Deriv	ative	e Se	curiti	es A	cqu	ıired, [Disp	osed (of, or E	Bene	eficial	ly Ow	nec	l					
1. Title of Security (Instr. 3) 2. Transa Date (Month/D						Execution Date,			Code (Instr. 5)				4 and Securition Benefici Owned I		es Formially (D) Following (I) (I		n: Direct r Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership					
										Code	v	Amount	mount (A) or (D)		Price	Trai	Reported Transaction (Instr. 3 and				(Instr. 4)		
Class A Common Stock 06/14						2016				A ⁽¹⁾		14,068 A		(1)	56,330		D						
		Т	able II -	Derivat (e.g., p												Own	ed				-		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,		ansaction de (Instr.		mber vative prities pritied r osed) r. 3, 4	Ex	Date Exercisal piration Date onth/Day/Year)			7. Title and Amo of Securities Underlying Derivative Secu (Instr. 3 and 4)		curity	8. Price Derivat Securit (Instr. 5	ive y	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code				piration te	or Num ration of		umber											
Employee Stock Option to Purchase Class A	\$2.52								03.	/15/2012	03	/14/2021	Class A Commo Stock	in 39	9,600			39,600		D			

Explanation of Responses:

1. Grant of restricted stock units pursuant to the 2014 Equity Incentive Plan.

Remarks:

Stock

/s/ Troy M. Calkins as attorney-in-fact for Robert H. 06/16/2016 Herz

** Signature of Reporting Person Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.