SEC For	rm 4																				
	FORM	4	UNITE	D ST	ATE	S S	ECL			S AN ton, D.C			ANG	EC	OMMI	SSION				V/A1	
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).					TEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934													OMB APPROVA OMB Number: 323 Estimated average burden hours per response:		3235-0287	
Check transac contrac the pur securit to satis conditi	this box to indi- ction was made ct, instruction o rchase or sale o	e pursuant to a r written plan for of equity r that is intended ve defense		·								impany Ad									
1. Name and Address of Reporting Person* VANDERPLOEG MARTIN J.																5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year) Officer (below) 09/01/2024 below)										give title Other (specify below)					
2900 UNIVERSITY BOULEVARD																	Individual or Joint/Group Filing (Check Applicable				
(Street) AMES IA 50010					_	Line)										led by Mor	•	•			
(City)	(S	tate)	(Zip)																		
		Tal	ble I - Nor						Acqu		Dis	-				-					
1. Title of Security (Instr. 3) 2. Trans. Date (Month/I						action 2A. Deemed Execution I Day/Year) if any (Month/Day				3. Transa Code (8)		Dispose	rities Acquired (A) ed Of (D) (Instr. 3, 4			Beneficia Owned F Reported	es ally following d	Form (D) o	n: Direct r Indirect nstr. 4)	7. Nature o Indirect Beneficial Ownership (Instr. 4)	
						24				Code	v	Amount			Price	(Instr. 3 a	ansaction(s) str. 3 and 4) 324,791				
Class A Common Stock 09/01 Class A Common Stock					1/202	.024			F ⁽¹⁾		2,07	071 D		\$78.1		1,869		D I	By living		
			Table P		- 4!			-				<u> </u>					,007		1	trust	
			Table II -	Deriv (e.g.,	ative puts	, cal	uritie Is, wa	es Ac	cqui nts, e	red, D optior	nsp ns, (osed o convert	t, or E tible s	sene	ities)	Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)				6. Date Exerci Expiration Dat (Month/Day/Ye		Date		7. Title and Amou of Securities Underlying Derivative Securi (Instr. 3 and 4)		ecurity	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficia Ownersh (Instr. 4)	
					Code	v	/ (A)		Date Exe	ate cercisable		xpiration	Title	Am or Nur Title of S							
Class B Common Stock ⁽²⁾	(2)									(2)		(2)	Class Comm Stoc	non 7	10,562		710,50	62	Ι	By living trust	
Class B Common Stock ⁽²⁾	(2)									(2)		(2)	Class Comr Stoc	non 4	91,270		491,27	70	Ι	By charitabl remainde trust	
Employee Stock Option to Purchase Class A Common Stock ⁽³⁾	\$14.74								02/0	/01/2017 ⁽⁴⁾		1/31/2026	Comm	Class A Common Stock 84			84,210		D		
Employee Stock Option to Purchase Class A Common Stock ⁽³⁾	\$12.4								02/0)1/2018 ⁽⁴	4) (1/31/2027	Class Comm Stoc	non 2	200,204		200,20	04	D		

Explanation of Responses:

1. Shares delivered to the issuer for payment of withholding taxes due upon the vesting of restricted stock units previously granted.

2. Each share of Class B Common Stock is convertible, at any time at the election of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon (i) the date specified by the holders of at least 66 2/3% of the outstanding shares of Class B Common Stock, (ii) any transfer, except for certain "qualified transfers" (as defined in the Issuer's Certificate of Incorporation) or (iii) upon the death of a natural person holding shares of Class B Common Stock (subject to certain exceptions as defined in the Issuer's Certificate of Incorporation) or (iii) upon the death of a natural person holding shares of Class B Common Stock (subject to certain exceptions as defined in the Issuer's Certificate of Incorporation).

3. Grant of stock option pursuant to the 2014 Equity Incentive Plan.

4. Vests in three equal annual installments commencing on the first anniversary of the grant date.

Remarks:

<u>/s/ Brandon E. Ziegler as</u> attorney-in-fact for Martin J. <u>Vanderploeg</u> ** Signature of Reporting Person

09/04/2024

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Date

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.