## FORM 4

# **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

<b>STATEMENT</b>	OF CHANGES	S IN BENEFICIAL	<b>OWNERSHIP</b>

l	OMB APPRO	VAL
l	OMB Number:	3235-0287
l	Estimated average burde	n
l	hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

								. ,			· ·								
1. Name and Address of Reporting Person* RIZAI MATTHEW M														5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
RIZAI MAI THEW M													X		10% Ov				
(Last) (First) (Middle) 2900 UNIVERSITY BOULEVARD					3. Date of Earliest Transaction (Month/Day/Year) 08/08/2016									Officer (below)			below)	r (specify w)	
(2)					- <del> </del> 4.	. If Ame	endm	ent, Date	of Original F	iled	(Month/Day	y/Year)			lividual or Jo	int/Group	Filing	(Check App	licable
(Street) AMES	IA 50010												Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting						
(City) (State) (Zip)				Person											anig				
		Ta	able I - Nor	ո-Deri	ivati	ve S	ecur	ities A	cquired,	Dis	posed o	f, or B	enefic	cially	Owned				
1. Title of Security (Instr. 3)  2. Tran Date (Month				2A. Deemed Execution Date, if any (Month/Day/Year		Transaction Disposed (		ies Acquired (A) or Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported		Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)					
									Code	v	Amount	Amount (A) or (D)		rice	Transactio	ion(s)			, ,
Class A Common Stock				08/0	08/20	8/2016					150,00	000 A		\$ <mark>0</mark>	575,000			I	By Trust
Class A Common Stock														186,4	91 <sup>(1)</sup>		D		
			Table II -												wned				
1. Title of	2	3. Transaction	3A. Deemed	(e.g.,	puts	s, cai	_		s, option	_				_	8. Price of	0 Numb	or of	10.	11. Nature
Derivative Security (Instr. 3)	Conversion Date		Execution Da	c	Code (	ansaction ode (Instr.		Derivative E		6. Date Exercisa Expiration Date (Month/Day/Year		7. Title and Amo of Securities Underlying Derivative Secu (Instr. 3 and 4)			Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported		Ownershi Form: Direct (D) or Indirect (I) (Instr. 4	of Indirect Beneficial Ownership (Instr. 4)
				c	Code	v	(A)	(D)	Date Exercisable		Expiration Date	Title	Amo or Num of S				ction(s)		
Class B Common Stock <sup>(2)</sup>	(2)	08/08/2016			С			150,000	(2)		(2)	Class A Commo Stock		),000	\$0	1,406,	058	I	By trust
Class B Common Stock <sup>(2)</sup>	(2)								(2)		(2)	Class A Commo Stock		,783		32,783		D	
Class B Common Stock <sup>(2)</sup>	(2)								(2)		(2)	Class A Commo Stock	1 40-	5,630		125,630		I	By family trusts
Class B Common Stock <sup>(2)</sup>	(2)								(2)		(2)	Class A Commo Stock		2,467		662,467		I	By charitable remainder trust
Class B Common Stock <sup>(2)</sup>	(2)								(2)		(2)	Class A Commo Stock	885	5,109		885,1	09	I	By marital trust
Employee Stock Option to Purchase Class A Common Stock <sup>(3)</sup>	\$14.74								02/01/2017	(4)	02/01/2026	Class A Commo Stock	n 168	3,421		168,4	21	D	
Employee Stock Option to Purchase Class A	\$15.83								08/12/2015	(6)	08/11/2024	Class A Commo Stock	n 178	3,200		178,2	00	D	

## **Explanation of Responses:**

- Includes unvested restricted stock units.
- 2. Each share of Class B Common Stock is convertible, at any time at the election of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon (i) the date specified by the holders of at least 66 2/3% of the outstanding shares of Class B Common Stock, (ii) any transfer, except for certain "qualified transfers" (as defined in the Issuer's Certificate of Incorporation) or (iii) upon the death of a natural person holding shares of Class B Common Stock (subject to certain exceptions as defined in the Issuer's Certificate of Incorporation).
- 3. Granted pursuant to the 2014 Equity Incentive Plan.
- 4. Vests in three equal annual installments commencing on the first anniversary of the grant date.
- 5. Granted pursuant to 2009 Unit Incentive Plan.
- 6. Vests as to 25% of the shares on the first anniversary of the grant date and as to 6.25% of the shares at the end of each three-month period thereafter.

### Remarks:

Stock<sup>(5)</sup>

/s/ Troy M. Calkins as attorney- 08/09/2016 in-fact for Matthew M. Rizai

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.