SEC For																					
FORM 4			UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549															OMB APPROVAL			
Check this box if no longer subject to STATEM				TEM	ENT OF CHANGES IN BENEFICIAL OWNER														Number: 3235 Ated average burden		
U obliga	tions may conti ction 1(b).	nue. See		Fi								ies Exchan npany Act			34				sponse:	0.5	
1. Name and Address of Reporting Person <sup>*</sup> TROM JEFF D.					2											5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
						3. Date of Earliest Transaction (Month/Day/Year) 08/13/2021										Director 10% Owner X Officer (give title Other (specify below) below)				(specify	
(Last) (First) (Middle) 2900 UNIVERSITY BOULEVARD																Executive VP & CTO					
(Street)					- 4											6. Individual or Joint/Group Filing (Check Applicable Line)					
AMES IA 50010					_											X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(5	State)	(Zip)																		
1. Title of	Security (Ins		able I - No	2. Tran		action 2A. Deemed				3.		4. Securities Acquired (A)			(A) or	or 5. Amount o			/nership	7. Nature of	
					Date (Month/Day/Year)		Execution Date if any (Month/Day/Yea		Code (Inst			Disposed	d Of (D) (Instr. 3, 4 a		3, 4 and 5)	Securities Beneficially Owned Following Reported		Form: Direct (D) or Indirect (I) (Instr. 4)		Indirect Beneficial Ownership (Instr. 4)	
									c	Code	v	Amount		(A) or (D)	Price	Transactio (Instr. 3 an	on(s) nd 4)				
Class A Common Stock				08/1	08/13/2021					С		140,00	00	A	\$0	140,000			Ι	By revocable trust	
Class A Common Stock																270,976			D		
			Table II -									osed of, onvertil				wned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/ <sup>\</sup>	ate, T	Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expi	ate Exe iration   nth/Day	Date		7. Title and Amour of Securities Underlying Derivative Security (Instr. 3 and 4)		s Security	8. Price of Derivative Security (Instr. 5)	9. Numb derivativ Securitie Beneficia Owned Followin Reported	re es ally g d	10. Ownersh Form: Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership t (Instr. 4)	
				c	Code V		(A)	(D)	Date Exer			Expiration Date	Title		Amount or Number of Shares		Transaction(s (Instr. 4)				
Class B Common Stock <sup>(1)</sup>	(1)	08/13/2021			С			140,000	(1)			(1) Co		ss A imon ock	140,000	\$0	113,6	645	I	By revocable trust	
Class B Common Stock <sup>(1)</sup>	(1)								(1)			(1) C		ss A imon ock	328,402		328,402		I	By charitable remainder trust	
Class B Common Stock <sup>(1)</sup>	(1)								(1)			(1) Class A Common Stock		57,000		57,000		I	By irrevocabl trust		
Class B Common Stock <sup>(1)</sup>	(1)								(1)			(1)	Com	ss A imon ock	57,000	57,00		00 I		By irrevocabl trust	
Class B Common Stock <sup>(1)</sup>	(1)								(1)			(1)	Com	ss A imon ock	57,000	57,00		I 00		By irrevocabl trust	
Employee Stock Option to Purchase Class A Common Stock <sup>(2)</sup>	<b>\$</b> 12.4								02/0:	01/2018 <sup>(3)</sup> (		01/31/2027	Com	ss A imon ock	25,215		25,215		D		
Employee Stock Option to Purchase Class A Common Stock <sup>(2)</sup>	\$14.74								02/01/2017 <sup>(3)</sup>		(3)	01/31/2026	Com	ss A imon ock	21,212		21,2	12	D		
Employee Stock Option to Purchase Class A Common	\$15.83								08/12	2/2015 <sup>(</sup>	(5)	08/11/2024	Com	ss A imon ock	159,592		159,5	92	D		

Explanation of Responses:

Stock<sup>(4)</sup>

1. Each share of Class B Common Stock is convertible, at any time at the election of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon (i) the date specified by the holders of at least 66 2/3% of the outstanding shares of Class B Common Stock, (ii) any transfer, except for certain "qualified transfers" (as defined in the Issuer's Certificate of Incorporation) or (iii) upon the death of a natural person holding shares of Class B Common Stock (subject to certain exceptions as defined in the Issuer's Certificate of Incorporation).

2. Granted pursuant to the 2014 Equity Incentive Plan.

3. Vests in three equal annual installments commencing on the first anniversary of the grant date.

4. Granted pursuant to 2009 Unit Incentive Plan.

5. Vests as to 25% of the shares on the first anniversary of the grant date and as to 6.25% of the shares at the end of each three-month period thereafter. Remarks:

> /s/ Brandon E. Ziegler as attorney-in-fact for Jeffrey D. Trom \*\* Signature of Reporting Person

08/17/2021

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $\ast$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.