FORM 4

Class A Common Stock

1. Title of 2.

3. Transaction

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden

revocable

revocable

revocable

revocable trust

11. Nature

trust By

trust By

trust By

I

T

I

D

hours per response.

Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF CHANGES IN BENEFICIAL OWN
obligations may continue. See	
Instruction 1(b).	Filed pursuant to Section 16(a) of the Securities Exchange Act of 193

05/25/2021

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05/25/2021

3A. Deemed

Instruction 1	1(b).		Filed p		ant to Section 16(a) ection 30(h) of the I					934		F	***	
1. Name and Address of Reporting Person* TROM JEFF D.					ier Name and Ticke RKIVA INC			Symbol		tionship of Reporting all applicable) Director	ng Person(s) to Issuer X 10% Owner			
(Last) (First) (Middle) 2900 UNIVERSITY BOULEVARD					e of Earliest Transa 5/2021	action (N	Month/	Day/Year)	X	Officer (give title below) Executive	Other below)	(specify)		
(Street)					mendment, Date of	Origina	l Filed	(Month/Day/\	6. Indiv Line)	6. Individual or Joint/Group Filing (Check Applicable Line)				
AMES	IA	50010								X	Form filed by One			
(City)	(State)	(Zip)								Form filed by Mor Person	e than One Rep	orting		
		Table I - No	n-Derivat	tive S	Securities Acq	uired	, Dis	posed of,	or Ber	neficially (Owned			
Date			2. Transaction Date (Month/Day/		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8) 4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 a				5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
					Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
													By	

S⁽¹⁾

S⁽¹⁾

S⁽¹⁾

S⁽¹⁾

15,263

8,620

1,017

100

\$93.21(2)

\$94.02(3)

\$95.13(4)

\$96.02

7. Title and Amount 8. Price of 9. Number of

D

D

D

34,737

26,117

25,100

25,000

270,976

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

5. Number 6. Date Exercisable and

Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	Date (Month/Day/Year)	Execution Date, if any (Month/Day/Year)	Code (Instr. 8)		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiration Date (Month/Day/Year)		of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security (Instr. 5)	derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class B Common Stock ⁽⁵⁾	(5)							(5)	(5)	Class A Common Stock	878,645		878,645	I	By revocable trust
Class B Common Stock ⁽⁵⁾	(5)							(5)	(5)	Class A Common Stock	328,402		328,402	I	By charitable remainder trust
Class B Common Stock ⁽⁵⁾	(5)							(5)	(5)	Class A Common Stock	57,000		57,000	I	By irrevocable trust
Class B Common Stock ⁽⁵⁾	(5)							(5)	(5)	Class A Common Stock	57,000		57,000	I	By irrevocable trust
Class B Common Stock ⁽⁵⁾	(5)							(5)	(5)	Class A Common Stock	57,000		57,000	I	By irrevocable trust
Employee Stock Option to Purchase Class A Common Stock ⁽⁶⁾	\$12.4							02/01/2018 ⁽⁷⁾	01/31/2027	Class A Common Stock	25,215		25,215	D	

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deriv Secu Acqu (A) o Dispo	r osed) r. 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year) 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		es Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option to Purchase Class A Common Stock ⁽⁶⁾	\$14.74							02/01/2017 ⁽⁷⁾	01/31/2026	Class A Common Stock	21,212		21,212	D	
Employee Stock Option to Purchase Class A Common Stock ⁽⁸⁾	\$15.83							08/12/2015 ⁽⁹⁾	08/11/2024	Class A Common Stock	159,592		159,592	D	

Explanation of Responses

- 1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on December 15, 2020 in accordance with Rule 10b5-1 of Securities Exchange Act of 1934, as amended. This Rule 10b5-1 plan provides for fixed sales of a total of up to 300,000 shares of stock options and Class A Common Stock through January 2022.
- 2. The price reported in Column 4 is a weighted-average price. The price actually received ranges from \$92.60 to \$93.59. For all transactions reported in this Form 4 utilizing a weighted-average price, the Reporting Person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range
- 3. The price reported in Column 4 is a weighted-average price. The price actually received ranges from \$93.60 to \$94.57. For all transactions reported in this Form 4 utilizing a weighted-average price, the Reporting Person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.
- 4. The price reported in Column 4 is a weighted-average price. The price actually received ranges from \$94.69 to \$95.54. For all transactions reported in this Form 4 utilizing a weighted-average price, the Reporting Person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.
- 5. Each share of Class B Common Stock is convertible, at any time at the election of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon (i) the date specified by the holders of at least 66 2/3% of the outstanding shares of Class B Common Stock, (ii) any transfer, except for certain "qualified transfers" (as defined in the Issuer's Certificate of Incorporation) or (iii) upon the death of a natural person holding shares of Class B Common Stock (subject to certain exceptions as defined in the Issuer's Certificate of Incorporation).
- 6. Granted pursuant to the 2014 Equity Incentive Plan.
- 7. Vests in three equal annual installments commencing on the first anniversary of the grant date.
- 8. Granted pursuant to 2009 Unit Incentive Plan.
- 9. Vests as to 25% of the shares on the first anniversary of the grant date and as to 6.25% of the shares at the end of each three-month period thereafter.

Remarks:

/s/ Brandon E. Ziegler as attorney-in-fact for Jeffrey D. 05/27/2021 Trom

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

 $Note: File \ three \ copies \ of \ this \ Form, \ one \ of \ which \ must \ be \ manually \ signed. \ If \ space \ is \ insufficient, \ see \ Instruction \ 6 \ for \ procedure.$

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.