

Workiva Inc. Announces Second Quarter 2021 Financial Results

- Increased Q2 2021 Subscription & Support Revenue by 29.0% over Q2 2020
- Generated Total Q2 2021 Revenue of \$105.6 Million, up 25.9% over Q2 2020
- Achieved 46% YOY Growth of Customers with Annual Contract Value Over \$150K
- Raises Full-Year 2021 Revenue Guidance

AMES, Iowa - August 3, 2021 – Workiva Inc. (NYSE:WK), the company that simplifies complex work, today announced financial results for its second quarter ended June 30, 2021.

"Our results continue to build on our market leadership and the increased demand for regulatory reporting and fitfor-purpose solutions to support digital transformations," said Marty Vanderploeg, Chief Executive Officer. "Our strong bookings from existing customers reflect our enhanced ability to cross-sell multiple solutions."

"The entire Workiva team is focused on growing the business through new logos, maintaining high customer retention, and account expansion," Vanderploeg added.

"We beat guidance for revenue and operating results," said Jill Klindt, Chief Financial Officer. "Due to continued broad-based demand and the resulting top-line growth, we are raising our full-year revenue guidance range to \$430 million to \$432 million."

Second Quarter 2021 Financial Highlights

- **Revenue:** Total revenue for the second quarter of 2021 reached \$105.6 million, an increase of 25.9% from \$83.9 million in the second quarter of 2020. Subscription and support revenue contributed \$91.2 million, up 29.0% versus the second quarter of 2020. Professional services revenue was \$14.4 million, an increase of 9.3% compared to the same quarter in the prior year.
- Gross Profit: GAAP gross profit for the second quarter of 2021 was \$81.0 million compared with \$61.6 million in the same quarter of 2020. GAAP gross margin was 76.7% versus 73.5% in the second quarter of 2020. Non-GAAP gross profit for the second quarter of 2021 was \$82.0 million, an increase of 31.4% compared with the prior year's second quarter, and non-GAAP gross margin was 77.7% compared to 74.4% in the second quarter of 2020.
- **Results from Operations:** GAAP loss from operations for the second quarter of 2021 was \$5.7 million compared with a loss of \$16.7 million in the prior year's second quarter. Non-GAAP income from operations was \$5.3 million, compared with non-GAAP loss from operations of \$1.8 million in the second quarter of 2020.
- GAAP Net Loss: GAAP net loss for the second quarter of 2021 was \$9.5 million compared with a net loss of \$19.6 million for the prior year's second quarter. GAAP net loss per basic and diluted share was \$0.19 compared with a net loss per basic and diluted share of \$0.41 in the second quarter of 2020.
- Non-GAAP Net Income/Loss: Non-GAAP net income for the second quarter of 2021 was \$3.8 million compared with net loss of \$2.5 million in the prior year's second quarter. Non-GAAP net income per basic and diluted share was \$0.07, compared with net loss per basic and diluted share of \$0.05 in the second quarter of 2020.
- Liquidity: As of June 30, 2021, Workiva had cash, cash equivalents and marketable securities totaling \$551.6 million, compared with \$530.0 million as of December 31, 2020. Workiva had \$345.0 million

aggregate principal amount of 1.125% convertible senior notes due in 2026 and \$17.5 million of finance lease obligations outstanding as of June 30, 2021.

Key Metrics and Recent Business Highlights

- Customers: Workiva had 3,949 customers as of June 30, 2021, a net increase of 437 customers from June 30, 2020.
- Revenue Retention Rate: As of June 30, 2021, Workiva's revenue retention rate (excluding add-on revenue) was 96.0%, and the revenue retention rate including add-on revenue was 111.6%. Add-on revenue includes changes in both solutions and pricing for existing customers.
- Large Contracts: As of June 30, 2021, Workiva had 952 customers with an annual contract value (ACV) of more than \$100,000, up 33% from 716 customers at June 30, 2020. Workiva had 500 customers with an ACV of more than \$150,000, up 46% from 342 customers in the second quarter of 2020.
- On July 30, 2021, we acquired all of the equity interest in OneCloud, Inc., an integration platform as a service (iPaaS) company, in order to extend our integration and data preparation capabilities.

Financial Outlook

As of August 3, 2021, Workiva is providing guidance as follows:

Third Quarter 2021 Guidance:

- Total revenue is expected to be in the range of \$108.0 million to \$109.0 million.
- GAAP loss from operations is expected to be in the range of \$17.6 million to \$16.6 million.
- Non-GAAP loss from operations is expected to be in the range of \$5.5 million to \$4.5 million.
- GAAP net loss per basic and diluted share is expected to be in the range of \$0.40 to \$0.38.
- Non-GAAP net loss per basic share is expected to be in the range of \$0.12 to \$0.10.
- Net loss per basic share is based on 51.5 million weighted-average shares outstanding.

Full Year 2021 Guidance:

- Total revenue is expected to be in the range of \$430.0 million to \$432.0 million.
- GAAP loss from operations is expected to be in the range of \$47.7 million to \$45.7 million.
- Non-GAAP income from operations is expected to be in the range of break-even to \$2.0 million.
- GAAP net loss per basic and diluted share is expected to be in the range of \$1.19 to \$1.15.
- Non-GAAP net loss per basic and diluted share is expected to be in the range of \$0.08 to \$0.04.
- Net income (loss) per basic and diluted share is based on 51.2 million weighted-average shares outstanding.

Workiva has factored into its guidance the expected impacts of COVID-19 on its business and results of operations based on currently available information. Significant variation from these assumptions could cause the company to change its guidance, and it undertakes no obligation to update its assumptions, expectations or guidance. These statements are forward-looking, and actual results may differ materially, as further discussed below under the heading "Safe Harbor Statement".

Ouarterly Conference Call

Workiva will host a conference call today at 5:00 p.m. ET to review the Company's financial results for the second quarter, in addition to discussing the Company's outlook for the third quarter and full year 2021. To access this call, dial 833-968-1977 (U.S. domestic) or 647-689-6649 (international). The conference ID is 1817158. A live webcast of the conference call will be accessible in the "Investor Relations" section of Workiva's website at www.workiva.com. A replay of this conference call can also be accessed through August 10, 2021, at 800-585-8367 (U.S. domestic) or 416-621-4642 (international). The replay pass code is 1817158. An archived webcast of this conference call will also be available an hour after the completion of the call in the "Investor Relations" section of the Company's website at www.workiva.com.

About Workiva

Workiva Inc. (NYSE: WK) simplifies complex work for thousands of organizations worldwide. Customers trust Workiva's open, intelligent and intuitive platform to connect data, documents and teams. The results: more efficiency, greater transparency and less risk. Learn more at workiva.com.

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Non-GAAP Financial Measures

The non-GAAP adjustments referenced herein relate to the exclusion of stock-based compensation and non-cash interest expense. A reconciliation of GAAP to non-GAAP historical financial measures has been provided in Table I at the end of this press release. A reconciliation of GAAP to non-GAAP guidance has been provided in Table II at the end of this press release.

Workiva believes that the use of non-GAAP gross profit and gross margin, non-GAAP income (loss) from operations, non-GAAP net income (loss) and non-GAAP net income (loss) per share is helpful to its investors. These measures, which are referred to as non-GAAP financial measures, are not prepared in accordance with generally accepted accounting principles in the United States, or GAAP. Non-GAAP gross profit is calculated by excluding stock-based compensation expense attributable to cost of revenues from gross profit. Non-GAAP gross margin is the ratio calculated by dividing non-GAAP gross profit by revenues. Non-GAAP income (loss) from operations is calculated by excluding stock-based compensation expense from loss from operations. Non-GAAP net income (loss) is calculated by excluding stock-based compensation expense, net of tax, and non-cash interest expense related to our convertible senior notes from net loss. Non-GAAP net income (loss) per share is calculated by dividing non-GAAP net income (loss) by the weighted- average shares outstanding as presented in the calculation of GAAP net loss per share. Because of varying available valuation methodologies, subjective assumptions and the variety of equity instruments that can impact a company's non-cash expenses, Workiva believes that providing non-GAAP financial measures that exclude stock-based compensation expense allows for more meaningful comparisons between its operating results from period to period. Under GAAP, certain convertible debt instruments that may be settled in cash on conversion are required to be accounted for as separate liability and equity components in a manner that reflects our non-convertible debt borrowing rate. This results in the debt component being treated as though it was issued at a discount, with the debt discount being accreted as additional non-cash interest expense over the term of the notes using the effective interest method. As a result, we believe that excluding this non-cash interest expense attributable to the debt discount in calculating our non-GAAP measures is useful because this interest expense does not represent a cash outflow and is not indicative of our ongoing operational performance. Workiva's management uses these non-GAAP financial measures as tools for financial and operational decision making and for evaluating Workiva's own operating results over different periods of time.

Non-GAAP financial measures may not provide information that is directly comparable to that provided by other companies in Workiva's industry, as other companies in the industry may calculate non-GAAP financial results differently. In addition, there are limitations in using non-GAAP financial measures because the non-GAAP financial measures are not prepared in accordance with GAAP, may be different from non-GAAP financial measures used by other companies and exclude expenses that may have a material impact on Workiva's reported financial results. Further, stock-based compensation expense has been and will continue to be for the foreseeable future a significant recurring expense in Workiva's business and an important part of the compensation provided to its employees. The presentation of non-GAAP financial information is not meant to be considered in isolation or as a substitute for the directly comparable financial measures prepared in accordance with GAAP. Investors should review the reconciliation of non-GAAP financial measures to the comparable GAAP financial measures included below, and not rely on any single financial measure to evaluate Workiva's business.

Safe Harbor Statement

Certain statements in this press release are "forward-looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and are subject to the safe harbor created thereby. These statements relate to future events or the Company's future financial performance and involve known and unknown risks, uncertainties and other factors that may cause the actual results, levels of activity, performance or achievements of the Company or its industry to be materially different from those expressed or implied by any forward-looking statements. In particular, statements about the Company's expectations, beliefs, plans, objectives, assumptions, future events or future performance contained in this press release are forward-looking statements. In some cases, forward-looking statements can be identified by terminology such as "may," "will," "could," "would," "should," "expect," "plan," "anticipate," "intend," "believe," "estimate," "predict," "potential," "outlook," "guidance" or the negative of those terms or other comparable terminology.

Please see the Company's documents filed or to be filed with the Securities and Exchange Commission, including the Company's annual reports filed on Form 10-K and quarterly reports on Form 10-Q, and any amendments thereto for a discussion of certain important risk factors that relate to forward-looking statements contained in this report. The Company has based these forward-looking statements on its current expectations, assumptions, estimates and projections. While the Company believes these expectations, assumptions, estimates and projections are reasonable, such forward-looking statements are only predictions and involve known and unknown risks and uncertainties, many of which are beyond the Company's control. These and other important factors may cause actual results, performance or achievements to differ materially from those expressed or implied by these forward-looking statements. Any forward-looking statements are made only as of the date hereof, and unless otherwise required by applicable securities laws, the Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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Investor Contact:

Adam Terese Workiva Inc. investor@workiva.com (515) 663-4493 **Media Contact:**

Kevin McCarthy Workiva Inc. press@workiva.com (515) 663-4471

WORKIVA INC.

CONSOLIDATED STATEMENTS OF OPERATIONS (in thousands, except share and per share amounts)

	Three months ended June 30,			Six months ended June 30,				
		2021 2020			2021		2020	
		_	(unau			ed)		
Revenue								
Subscription and support	\$	91,205	\$	70,696	\$	176,141	\$	139,057
Professional services		14,382		13,164		33,668		30,604
Total revenue		105,587		83,860		209,809		169,661
Cost of revenue				_				
Subscription and support (1)		14,098		12,098		27,300		24,251
Professional services (1)		10,493		10,146		20,967		20,389
Total cost of revenue		24,591		22,244		48,267		44,640
Gross profit		80,996		61,616		161,542		125,021
Operating expenses		•		_				
Research and development (1)		27,830		23,508		54,464		46,502
Sales and marketing (1)		41,525		35,270		82,560		71,387
General and administrative (1)		17,384		19,553		34,405		32,922
Total operating expenses		86,739		78,331		171,429		150,811
Loss from operations		(5,743)		(16,715)		(9,887)		(25,790)
Interest income		255		655		615		2,361
Interest expense		(3,502)		(3,489)		(6,987)		(6,967)
Other (expense) income, net		(156)		(68)		(540)		650
Loss before provision (benefit) for income taxes		(9,146)		(19,617)		(16,799)		(29,746)
Provision (benefit) for income taxes		368		(5)		39		284
Net loss	\$	(9,514)	\$	(19,612)	\$	(16,838)	\$	(30,030)
Net loss per common share:				<u> </u>				
Basic and diluted	\$	(0.19)	\$	(0.41)	\$	(0.33)	\$	(0.63)
Weighted-average common shares outstanding - basic and diluted		51,065,867		48,171,552		50,657,264		47,858,628

(1) Includes stock-based compensation expense as follows:

	Thr	Three months ended June 30,			Six months ended June 30,			
	2021			2020		2021		2020
				(unau	dited	d)		
Cost of revenue								
Subscription and support	\$	597	\$	436	\$	1,093	\$	867
Professional services		409		365		776		790
Operating expenses								
Research and development		2,417		2,040		4,848		3,623
Sales and marketing		2,837		2,944		6,386		5,680
General and administrative		4,792		9,109		9,572		13,870

WORKIVA INC.

CONSOLIDATED BALANCE SHEETS (in thousands)

	Ju	June 30, 2021		December 31, 2020		
	(u	naudited)				
Assets	•	,				
Current assets						
Cash and cash equivalents	\$	322,194	\$	322,831		
Marketable securities		229,419		207,207		
Accounts receivable, net		65,908		68,922		
Deferred costs		26,646		21,923		
Other receivables		2,750		3,155		
Prepaid expenses and other		12,045		9,047		
Total current assets		658,962		633,085		
Property and equipment, net		28,922		29,365		
Operating lease right-of-use assets		15,558		15,844		
Deferred costs, non-current		28,797		23,421		
Intangible assets, net		1,516		1,583		
Other assets		5,127		3,708		
Total assets	\$	738,882	\$	707,006		
Liabilities and Stockholders' Equity						
Current liabilities						
Accounts payable	\$	3,704	\$	2,843		
Accrued expenses and other current liabilities		76,682		68,256		
Deferred revenue		224,952		208,990		
Finance lease obligations		1,752		1,705		
Total current liabilities		307,090		281,794		
Convertible senior notes, net		294,040		289,490		
Deferred revenue, non-current		32,219		35,894		
Other long-term liabilities		1,338		1,680		
Operating lease liabilities, non-current		16,355		17,209		
Finance lease obligations, non-current		15,774		16,662		
Total liabilities		666,816		642,729		
Stockholders' equity						
Common stock		50		49		
Additional paid-in-capital		503,350		478,698		
Accumulated deficit		(431,538)		(414,700)		
Accumulated other comprehensive income		204		230		
Total stockholders' equity		72,066		64,277		
Total liabilities and stockholders' equity	\$	738,882	\$	707,006		

WORKIVA INC.

CONSOLIDATED STATEMENTS OF CASH FLOWS (in thousands)

`	Three months	ended June 30,	Six months ended June 30		
	2021	2020	2021	2020	
		(unau	dited)		
Cash flows from operating activities					
Net loss	\$ (9,514)	\$ (19,612)	\$ (16,838)	\$ (30,030)	
Adjustments to reconcile net loss to net cash provided by operating activities:					
Depreciation and amortization	1,097	1,052	2,151	2,115	
Stock-based compensation expense	11,052	14,894	22,675	24,830	
Provision for (recovery of) doubtful accounts	17	319	(101)	359	
Amortization of premiums and discounts on marketable securities, net	763	112	1,388	213	
Amortization of debt discount and issuance costs	2,284	2,213	4,550	4,410	
Deferred income tax	362	(131)	16	(131)	
Changes in assets and liabilities:					
Accounts receivable	(12,106)	3,847	3,159	18,112	
Deferred costs	(9,018)	(2,166)	(10,077)	(1,563)	
Operating lease right-of-use asset	977	875	1,921	1,973	
Other receivables	585	58	424	(195)	
Prepaid expenses	722	(890)	(3,025)	(2,845)	
Other assets	(110)	(609)	(683)	(683)	
Accounts payable	(1,172)	(1,692)	736	(3,074)	
Deferred revenue	11,900	(3,640)	12,079	(4,868)	
Operating lease liability	(1,202)	(1,178)	(2,278)	(2,323)	
Accrued expenses and other liabilities	16,123	13,737	8,166	5,716	
Net cash provided by operating activities	12,760	7,189	24,263	12,016	
Cash flows from investing activities					
Purchase of property and equipment	(811)	(696)	(1,660)	(1,384)	
Purchase of marketable securities	(51,217)	(16,457)	(94,872)	(37,289)	
Sale of marketable securities	250	_	250	11,423	
Maturities of marketable securities	30,206	13,062	70,792	26,037	
Purchase of intangible assets	(52)	(74)	(123)	(151)	
Other	(750)		(750)		
Net cash used in investing activities	(22,374)	(4,165)	(26,363)	(1,364)	
Cash flows from financing activities					
Proceeds from option exercises	1,480	6,664	5,618	9,458	
Taxes paid related to net share settlements of stock-based compensation awards	(731)	(732)	(7,877)	(2,111)	
Proceeds from shares issued in connection with employee stock purchase plan	_	_	4,237	3,660	
Principal payments on finance lease obligations	(424)	(404)	(841)	(802)	
Net cash provided by financing activities	325	5,528	1,137	10,205	
Effect of foreign exchange rates on cash	310	135	326	(478)	
Net (decrease) increase in cash and cash equivalents	(8,979)	8,687	(637)	20,379	
Cash and cash equivalents at beginning of period	331,173	393,434	322,831	381,742	
Cash and cash equivalents at end of period	\$ 322,194	\$ 402,121	\$ 322,194	\$ 402,121	

TABLE I WORKIVA INC. RECONCILIATION OF NON-GAAP INFORMATION (in thousands, except share and per share)

	Three months ended June 30,			Six months ended June 30,				
		2021		2020		2021		2020
Gross profit, subscription and support	\$	77,107	\$	58,598	\$	148,841	\$	114,806
Add back: Stock-based compensation		597		436		1,093		867
Gross profit, subscription and support, non-GAAP	\$	77,704	\$	59,034	\$	149,934	\$	115,673
As a percentage of subscription and support revenue, non-GAAP		85.2 %		83.5 %		85.1 %		83.2 %
	Ф	2.000	Ф	2.010	Ф	10.701	Ф	10.015
Gross profit, professional services	\$	3,889	\$	3,018	\$	12,701	\$	10,215
Add back: Stock-based compensation	_	409	Φ.	365	Φ.	776	Φ.	790
Gross profit, professional services, non-GAAP	\$	4,298	\$	3,383	\$	13,477	\$	11,005
As a percentage of professional services revenue, non-GAAP		29.9 %		25.7 %		40.0 %		36.0 %
Gross profit	\$	80,996	\$	61,616	\$	161,542	\$	125,021
Add back: Stock-based compensation	Ψ	1,006	Ψ	801	Ψ	1,869	Ψ	1,657
Gross profit, non-GAAP	\$	82,002	\$	62,417	\$	163,411	\$	126,678
As percentage of revenue, non-GAAP	Ψ	77.7 %	Ψ	74.4 %	Ψ	77.9 %	Ψ	74.7 %
As percentage of revenue, non-order		77.770		74.4 70		11.5 70		74.7 70
Cost of revenue, subscription and support	\$	14,098	\$	12,098	\$	27,300	\$	24,251
Less: Stock-based compensation		597		436		1,093		867
Cost of revenue, subscription and support, non-GAAP	\$	13,501	\$	11,662	\$	26,207	\$	23,384
As percentage of revenue, non-GAAP		12.8 %		13.9 %		12.5 %		13.8 %
Cost of revenue, professional services	\$	10,493	\$	10,146	\$	20,967	\$	20,389
Less: Stock-based compensation	Ф	409	Ф	365	Ф	776	Ф	790
Cost of revenue, professional services, non-GAAP	\$	10,084	\$	9,781	\$	20,191	\$	19,599
As percentage of revenue, non-GAAP	D	9.6 %	Ф	11.7 %	D	9.6 %	D	11.6 %
As percentage of revenue, non-GAAF		9.0 70		11./ /0		9.0 70		11.0 70
Research and development	\$	27,830	\$	23,508	\$	54,464	\$	46,502
Less: Stock-based compensation	,	2,417	,	2,040	•	4,848	•	3,623
Research and development, non-GAAP	\$	25,413	\$	21,468	\$	49,616	\$	42,879
As percentage of revenue, non-GAAP		24.1 %		25.6 %		23.6 %		25.3 %
Sales and marketing	\$	41,525	\$	35,270	\$	82,560	\$	71,387
Less: Stock-based compensation		2,837		2,944		6,386		5,680
Sales and marketing, non-GAAP	\$	38,688	\$	32,326	\$	76,174	\$	65,707
As percentage of revenue, non-GAAP		36.6 %		38.5 %		36.3 %		38.7 %

TABLE I WORKIVA INC. RECONCILIATION OF NON-GAAP INFORMATION (in thousands, except share and per share)

Three months ended June 30,			Six months ended June 30,				
	2021		2020		2021		2020
\$	17,384	\$	19,553	\$	34,405	\$	32,922
	4,792		9,109		9,572		13,870
\$	12,592	\$	10,444	\$	24,833	\$	19,052
	11.9 %		12.5 %		11.8 %		11.2 %
\$	(5,743)	\$	(16,715)	\$	(9,887)	\$	(25,790)
	11,052		14,894		22,675		24,830
\$	5,309	\$	(1,821)	\$	12,788	\$	(960)
	5.0 %		(2.2)%		6.1 %		(0.6)%
\$	(9,514)	\$	(19,612)	\$	(16,838)	\$	(30,030)
	11,052		14,894		22,675		24,830
	2,284		2,213		4,550		4,410
\$	3,822	\$	(2,505)	\$	10,387	\$	(790)
	3.6 %		(3.0)%		5.0 %		(0.5)%
\$	(0.19)	\$	(0.41)	\$	(0.33)	\$	(0.63)
	0.22		0.31		0.45		0.52
	0.04		0.05		0.09		0.09
\$	0.07	\$	(0.05)	\$	0.21	\$	(0.02)
\$	0.07	\$	(0.05)	\$	0.19	\$	(0.02)
51	,065,867	4	8,171,552	50	0,657,264	4′	7,858,628
55	5,064,895	4	8,171,552	5:	5,081,027	4′	7,858,628
	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	\$ 17,384 4,792 \$ 12,592 \$ 11.9 % \$ (5,743) \$ 11,052 \$ 5,309 \$ 5.0 % \$ (9,514) \$ 11,052 2,284 \$ 3,822 \$ 3.6 % \$ (0.19) \$ 0.22 \$ 0.04 \$ 0.07	2021 \$ 17,384 \$ 4,792 \$ 12,592 \$ 11.9 % \$ (5,743) \$ 11,052 \$ 5,309 \$ 5.0 % \$ (9,514) \$ 11,052 2,284 \$ 3,822 \$ 36 % \$ (0.19) \$ 0.22 0.04 \$ 0.07 \$ 5 \$ 0.07 \$ 5 \$ 51,065,867 43	2021 2020 \$ 17,384 \$ 19,553 4,792 9,109 \$ 12,592 \$ 10,444 11.9 % 12.5 % \$ (5,743) \$ (16,715) 11,052 14,894 \$ 5,309 \$ (1,821) 5.0 % (2.2)% \$ (9,514) \$ (19,612) 11,052 14,894 2,284 2,213 \$ 3,822 \$ (2,505) 3.6 % (3.0)% \$ (0.19) \$ (0.41) 0.22 0.31 0.04 0.05 \$ 0.07 \$ (0.05) \$ 0.07 \$ (0.05) \$ 1,065,867 48,171,552	2021 2020 \$ 17,384 \$ 19,553 \$ 4,792 \$ 12,592 \$ 10,444 \$ 12.5 % \$ (5,743) \$ (16,715) \$ 11,052 \$ 11,052 \$ 14,894 \$ 5,309 \$ (1,821) \$ (2.2)% \$ (9,514) \$ (19,612) \$ 11,052 \$ 11,052 \$ 14,894 \$ 2,284 \$ 2,213 \$ 3,822 \$ (2,505) \$ 3.6 % \$ (0.19) \$ (0.41) \$ 0.22 \$ 0.04 \$ 0.05 \$ 0.07 \$ (0.05) \$ 5 \$ 0.07 \$ (0.05) \$ 5 \$ 51,065,867 \$ 48,171,552 \$ 5	2021 2020 2021 \$ 17,384 \$ 19,553 \$ 34,405 4,792 9,109 9,572 \$ 12,592 \$ 10,444 \$ 24,833 11.9 % 12.5 % 11.8 % \$ (5,743) \$ (16,715) \$ (9,887) \$ 11,052 \$ 14,894 22,675 \$ 5,309 \$ (1,821) \$ 12,788 \$ 5,309 \$ (1,821) \$ 12,788 \$ 11,052 \$ 14,894 22,675 \$ (9,514) \$ (19,612) \$ (16,838) \$ 11,052 \$ 14,894 22,675 \$ 3,822 \$ (2,505) \$ 10,387 \$ 3,822 \$ (2,505) \$ 10,387 \$ (0.19) \$ (0.41) \$ (0.33) \$ 0.22 0.31 0.45 \$ 0.04 0.05 0.09 \$ 0.07 \$ (0.05) \$ 0.19 \$ 0.07 \$ (0.05) \$ 0.19 \$ 1,065,867 48,171,552 \$ 50,657,264	2021 2020 2021 \$ 17,384 \$ 19,553 \$ 34,405 \$ 4,792 9,109 9,572 \$ \$ 12,592 \$ 10,444 \$ 24,833 \$ \$ (5,743) \$ (16,715) \$ (9,887) \$ \$ 11,052 \$ 14,894 22,675 \$ \$ 5,309 \$ (1,821) \$ 12,788 \$ \$ (9,514) \$ (19,612) \$ (16,838) \$ \$ 11,052 \$ 14,894 22,675 \$ \$ 2,284 2,213 4,550 \$ \$ 3,822 \$ (2,505) \$ 10,387 \$ \$ (0.19) \$ (0.41) \$ (0.33) \$ \$ (0.19) \$ (0.41) \$ (0.33) \$ \$ 0.07 \$ (0.05) \$ 0.21 \$ \$ 0.07 \$ (0.05) \$ 0.19 \$ \$ 1,065,867 48,171,552 50,657,264 47

TABLE II WORKIVA INC. RECONCILIATION OF NON-GAAP GUIDANCE (in thousands, except share and per share data)

	Three months September 3		Year ending December 31, 2021				
Loss from operations, GAAP range	\$ (17,600) - \$	(16,600)	\$	(47,700) - \$	(45,700)		
Add back: Stock-based compensation	12,100	12,100		47,700	47,700		
Income (loss) from operations, non-GAAP range	\$ (5,500) - \$	(4,500)	\$	\$	2,000		
Net loss per share, GAAP range	\$ (0.40) - \$	(0.38)	\$	(1.19) - \$	(1.15)		
Add back: Stock-based compensation	0.23	0.23		0.93	0.93		
Add back: Non-cash interest expense related to convertible senior notes	0.05	0.05		0.18	0.18		
Net loss per share, non-GAAP range	\$ (0.12) - \$	(0.10)	\$	(0.08) - \$	(0.04)		
Weighted-average common shares outstanding - basic	51,500,000	51,500,000	51	1,200,000	51,200,000		