| SEC For | rm 4 | | | | | | | | | | | | | | | | | | | |
|--|---|---|------------|---|---|--|--|--|------------|--|--------|--|---|--|---|--|---|---|---|--|
| FORM 4 UNIT | | | UNITE | JNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB APPROVAL | | | | | | | | | | | | | | | | |
| Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). | | | | | TEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 | | | | | | | | | | | | OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5 | | | |
| transa contra the pu securi to satis conditi | rchase or sale of | e pursuant to a r written plan for of equity er that is intended ve defense | | | | | | | | | | | | | | | | | | |
| 1. Name and Address of Reporting Person [*] VANDERPLOEG MARTIN J. | | | | | | | er Name RKIV | | | | | Symbol | (Ch | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | | |
| (Last) (First) (Middle) | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 08/16/2024 | | | | | | | | | Officer (give title Other (specify below) below) | | | | | |
| 2900 UNIVERSITY BOULEVARD | | | | | | lf An | nendmei | nt, Dat | te of | Origina | I File | d (Month/D | 6. Ir | 6. Individual or Joint/Group Filing (Check Applicable | | | | | | |
| (Street) AMES IA 50010 | | | | | | | | | | | | · | | Line) Very Form filed by One Reporting Person Form filed by More than One Reporting Decree | | | | | | |
| (City) (State) (Zip) | | | | | | | | | | | | | | | | Person | | | | |
| | | Та | ble I - No | on-Deri | vativ | /e S | Securit | ies A | 4cq | luired | , Di | sposed | of, or Be | eneficiall | y Owned | | | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Da | | | | | | Execution Date | | | | Code (Inst | | 4. Securities Acquired (A) d Disposed Of (D) (Instr. 3, 4 | | | Beneficially Owned Following Reported | | Form (D) o | r Direct r Indirect str. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | | | | | Code | v | Amount | (A) or (D) | Price | Transact (Instr. 3 a | ion(s) | | | (| |
| Class A Common Stock 08/16/2 | | | | | /2024 | 2024 | | | | Р | | 4,000 | 4,000 A \$7 | | ⁽¹⁾ 341 | 1,869 | | | By living trust | |
| Class A Common Stock | | | | | | | | | | | | | | | 326 | 6,862 | | D | | |
| | | | Table II | | | | | | | | | | f, or Ben ible sec | eficially urities) | Owned | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | | | ransaction ode (Instr | | n of C. Deriv Secu Acqu (A) o Disp of (D | vative urities uired or osed) r. 3, 4 | Ex | 6. Date Exercis Expiration Date (Month/Day/Yea | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4) | e s illy g | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | Dat Exc | te ercisabl | | Expiration Date | Title | Amount or Number of Shares | | | | | | |
| Class B Common Stock ⁽²⁾ | (2) | | | | | | | | | (2) | | (2) Class A Common Stock | | 710,562 | | 710,562 | | I | By living trust | |
| Class B Common Stock ⁽²⁾ | (2) | | | | | | | | | (2) | | (2) | Class A Common Stock | 491,270 | | 491,27 | 70 | Ι | By charitable remainder trust | |
| Employee Stock Option to Purchase Class A Common Stock ⁽³⁾ | \$14.74 | | | | | | 0 | | 02/ | 02/01/2017 ⁽⁴⁾ 01. | | 01/31/2026 | Class A Common Stock | 84,210 | | 84,210 | | D | | |
| Employee Stock Option to Purchase Class A Common Stock ⁽³⁾ | \$12.4 | | | | | | | | 02/ | /01/2018 | (4) | 01/31/2027 | Class A Common Stock | 200,204 | | 200,20 |)4 | D | | |

Explanation of Responses:

1. The price reported in Column 4 is a weighted-average price. The price actually received ranges from \$78.50 to \$79.40. For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.

2. Each share of Class B Common Stock is convertible, at any time at the election of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon (i) the date specified by the holders of at least 66 2/3% of the outstanding shares of Class B Common Stock, (ii) any transfer, except for certain "qualified transfers" (as defined in the Issuer's Certificate of Incorporation) or (iii) upon the death of a natural person holding shares of Class B Common Stock (subject to certain exceptions as defined in the Issuer's Certificate of Incorporation) or (iii) upon the death of a natural person holding shares of Class B Common Stock (subject to certain exceptions as defined in the Issuer's Certificate of Incorporation).

3. Grant of stock option pursuant to the 2014 Equity Incentive Plan.

4. Vests in three equal annual installments commencing on the first anniversary of the grant date.

Remarks:

<u>/s/ Brandon E. Ziegler as</u> <u>attorney-in-fact for Martin J.</u> <u>Vanderploeg</u> ** Signature of Reporting Person

08/19/2024

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.