FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washingto

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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on. D.C. 20549		
,		OMB APPROVAL

-	OWD 74 TTC	O V/ (L
	OMB Number:	3235-0287
	Estimated average burd	den
- 1	l.	

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

	ction 1(b).	nue. See		F								urities Excha		1934			nours	s per res	ponse:	0.5
		Reporting Person			2	. Issu		e and	Tick	er or Tra	adinç	Symbol	ct of 1940			lationship of ck all applica Director	able)	g Perso	, ,	
(Last) (First) (Middle) 2900 UNIVERSITY BOULEVARD							e of Earl 3/2021	liest T	ransa	action (N	Montl	h/Day/Year)	l		X	Officer	(give title Preside		Other (below)	
(Street) AMES (City)		_ 4. _												ed by One	P Filing (Check Applicable Reporting Person re than One Reporting		n			
(City)	(State)	(Zip)	on Dor	rivati	ivo	Coour	ition	Λο.	quiro	<u> </u>	isposed	of or B	onof	ioially	Owned				
1. Title of	Security (Ins		able I - N	2. Trans Date (Month/I	action		2A. Dee Execution if any (Month/	med on Dat	te,	3. Transa Code (1 8)	ction	4. Securit	ies Acquire Of (D) (Inst	ed (A) o	r	5. Amour Securitie Beneficia Owned F	s Illy ollowing	Form	Indirect	7. Nature of Indirect Beneficial Ownership
									Code	v	Amount	(A) or (D)	(A) or Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Class A (Common St	ock		02/09	9/202	1				G ⁽¹⁾	V	22,568	8 D		\$0	357	,701		D	
Class A	Common St	ock		02/09	9/202	1				G ⁽¹⁾	v	22,568	8 A		\$0	72,	568		I (2)	By living trust
Class A (Common St	ock		06/18	3/202	1				S ⁽³⁾		10,18	8 D	\$1	06.76(4	62,	380		1	By living trust
Class A (Common St	ock		06/18	3/202	1				S ⁽³⁾		7,312	. D	\$1	07.63(5)	55,	068		1	By living trust
Class A Common Stock			06/21/2021						S ⁽³⁾		900	D	\$	106.9(6)	54,168		l t		By living trust	
Class A (Common St	ock		06/21/2021		1				S ⁽³⁾		2,014	D \$10		08.61(7	52,154		1 t		By living trust
Class A (Common St	ock		06/21	1/202	1				S ⁽³⁾		4,631	. D	\$	109.7(8)	47,	523		I	By living trust
Class A (Common St	ock		06/21	1/202	1				S ⁽³⁾		9,955	D	\$1	10.64(9)	37,	568		I	By living trust
			Table II									posed o				wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction 3A. Deemed Execution Date			4. Transa Code (8)		on of Ex			6. Date Exercisal Expiration Date (Month/Day/Year)		Securities U		Underlying Security Ind 4)		8. Price of Derivative Security (Instr. 5) Benefic Owned Follow Report Transar (Instr. 4		ve Owners form: Direct (I) or Indirect (I) (Instrict ction(s)		Beneficial) Ownership ct (Instr. 4)
					Code	v	(A)	(D)	Dat Exe	te ercisable		Expiration Date	Title		unt or ber of es					
Class B Common Stock ⁽¹⁰⁾	(10)									(10)		(10)	Class A Common Stock	2,10	04,023		2,104,	.023	I	By living trust
Class B Common Stock ⁽¹⁰⁾	(10)									(10)		(10)	Class A Common Stock	88	9,020		889,0)20	I	By charitable remainder trust
Employee Stock Option to Purchase Class A Common Stock ⁽¹¹⁾	\$12.4								02/	/01/2018 ^l	(12)	01/31/2027	Class A Common Stock	20	0,204		200,2	204	D	
Employee Stock Option to Purchase Class A Common Stock ⁽¹¹⁾	\$14.74								02/	/01/2017 ⁽	(12)	01/31/2026	Class A Common Stock	16	3,421		168,4	121	D	

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Nu of Deriv Secu Acqu (A) o Dispo of (D (Instrand !	rities ired r osed) : 3, 4	6. Date Exercis Expiration Date (Month/Day/Yea				8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					
Employee Stock Option to Purchase Class A Common Stock ⁽¹³⁾	\$15.83							08/12/2015 ⁽¹⁴⁾	08/11/2024	Class A Common Stock	178,200		178,200	D	

Explanation of Responses:

- 1. Represents a gift of securities by the reporting person to a revocable living trust.
- 2. Due to an administrative error, 50,000 shares were reported on February 3, 2021 as directly held instead of indirectly held through a revocable living trust.
- 3. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on March 16, 2021 in accordance with Rule 10b5-1 of Securities Exchange Act of 1934, as amended. This Rule 10b5-1 plan provides for fixed sales of a total of up to 315,000 shares of Class A Common Stock through January 2022.
- 4. The price reported in Column 4 is a weighted-average price. The price actually received ranges from \$106.26 to \$107.24. For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.
- 5. The price reported in Column 4 is a weighted-average price. The price actually received ranges from \$107.29 to \$108.14. For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.
- 6. The price reported in Column 4 is a weighted-average price. The price actually received ranges from \$106.72 to \$107.24. For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.
- 7. The price reported in Column 4 is a weighted-average price. The price actually received ranges from \$108.12 to \$109.00. For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.
- 8. The price reported in Column 4 is a weighted-average price. The price actually received ranges from \$109.23 to \$110.22. For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.
- 9. The price reported in Column 4 is a weighted-average price. The price actually received ranges from \$110.23 to \$111.17. For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.
- 10. Each share of Class B Common Stock is convertible, at any time at the election of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon (i) the date specified by the holders of at least 66 2/3% of the outstanding shares of Class B Common Stock, (ii) any transfer, except for certain "qualified transfers" (as defined in the Issuer's Certificate of Incorporation) or (iii) upon the death of a natural person holding shares of Class B Common Stock (subject to certain exceptions as defined in the Issuer's Certificate of Incorporation).
- 11. Grant of stock option pursuant to the 2014 Equity Incentive Plan.
- 12. Vests in three equal annual installments commencing on the first anniversary of the grant date.
- 13. Granted pursuant to 2009 Unit Incentive Plan.
- 14. Vests as to 25% of the shares on the first anniversary of the grant date and as to 6.25% of the shares at the end of each three-month period thereafter.

Remarks:

/s/ Brandon E. Ziegler as attorney-in-fact for Martin J. Vanderploeg

** Signature of Reporting Person Date

06/22/2021

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.