FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

ct to	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response:

0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

msuuci	ion ±(b).			File							npany Act			+		1		
	d Address of	Reporting Person*							er or Tra	_	Symbol				k all app	olicable)	g Person(s) to I	
(Last) (First) (Middle) 3. [3. Date of Earliest Transaction (Month/Day/Year) 09/01/2016						-	Director X 10% Owne Officer (give title Other (special below) below)			(specify			
(Street) AMES (City)	IA (St		50010 ——————————————————————————————————		4. If	Ame	endment	, Date o	f Origina	l Filed	l (Month/Da	ay/Yeai)	6. Ind Line)	Forn	n filed by One n filed by Mor	Filing (Check A Reporting Pers than One Rep	son
				n-Deriv	ative	Se	curitie	s Acc	guired.	Dis	posed o	f, or	Bene	ficially	Owne	ed		
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			A) or	5. Ame Securi Benefi Owner	icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A (D	or	Price		action(s) 3 and 4)		(Instr. 4)
Class A C	ommon Sto	ock ⁽¹⁾		09/01/	/2016				S		10,090)	D :	\$17.908	4,2	247,835	I	By Behar Living Trust ⁽²⁾
Class A Common Stock ⁽³⁾			09/02/2016					S		79,910		D :	\$18.041	4,167,925		I	By Behar Living Trust ⁽²⁾	
Class A C	ommon Sto	ock														3,065	I	By son
		Та									sed of, onvertib				wned			
1. Title of Derivative Security (Instr. 3)	vative Conversion Date Execution or Exercise (Month/Day/Year) if any		n Date, Transacti Code (Ins			5. Number ion of		6. Date Exercisa Expiration Date (Month/Day/Yea		е	Amou Secur Unde Deriv Secur	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		Price of rivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction((Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amo or Num of Shai	iber				
	d Address of erome M	Reporting Person*																
(Last) 2900 UN		(First) BOULEVARD	(Mid	ldle)														

Dellai Jeroi	<u>IIE IVI</u>									
(Last)	(First)	(Middle)								
2900 UNIVERSITY BOULEVARD										
(Street)			-							
AMES	IA	50010								
(City)	(State)	(Zip)								
Name and Address of Reporting Person*										
Behar Living Trust										
(Last)	(First)	(Middle)								
2900 UNIVERSITY BOULEVARD										
(Street)			_							
AMES	IA	50010								
(City)	(State)	(Zip)								

1. Name and Ad Behar Lesl	dress of Reporting Perso	n*						
(Last) (First) (Middle) 2900 UNIVERSITY BOULEVARD								
(Street)	IA	50010						
(City)	(State)	(Zip)						

Explanation of Responses:

- 1. The price reported in Column 4 is a weighted-average price. The prices actually received range from \$17.90 to \$17.92. For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.
- 2. Shares are owned directly by The Behar Living Trust (a 10% owner of the issuer), and indirectly by Jerome M. Behar and Leslie F. Behar as settlors of the Behar Living Trust.
- 3. The price reported in Column 4 is a weighted-average price. The prices actually received range from \$17.92 to \$18.16. For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.

Remarks:

 /s/ Jerome M. Behar as trustee for The Behar Living Trust
 09/06/2016

 /s/ Jerome M. Behar
 09/06/2016

 /s/ Leslie Fried Behar
 09/06/2016

 ** Signature of Reporting Person
 Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.