## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	VAL					
OMB Number:	3235-0287					
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

# Filed assessment to Continue 40(a) of the Consulting Funbasian Act of 4004

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	nd Address of JEFF D	Reporting Person*								r or Trac WK ]		Symbol				k all applica Director	able)	g Perso		wner			
(Last) 2900 UN	,	(First) (Middle) ERSITY BOULEVARD						3. Date of Earliest Transaction (Month/Day/Year) 02/20/2019										X Officer (give title Other (specify below)  Executive VP & CTO					
(Street) AMES				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting								
(City)	(S	tate)									Person												
Table I - Non-Deriv  1. Title of Security (Instr. 3)  2. Transac Date (Month/Da				sactio	n 'ear)	2A. Dec Execut if any	. Deemed ecution Date, any		3. Transaction Code (Instr.		4. Securities Acquired (A) on Disposed Of (D) (Instr. 3, 4 a			r	5. Amour Securities Beneficia Owned Fo	s lly ollowing	Form	: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership				
				$oxed{oxed}$						Code	v	Amount	(A) o (D)	Prio	e	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)			
	Common Sto				02/20/2019					S <sup>(1)</sup>		19,09	·   ·		4.14(2)	,							
Class A Common Stock				02/20/2019						S <sup>(1)</sup>		908			4.59 <sup>(3)</sup>		775		D				
			Table II -										f, or Be tible sec			wned							
1. Title of Derivative Security (Instr. 3)	erivative Conversion Date Execu ecurity or Exercise (Month/Day/Year) if any			Date,	4. Transa Code ( 8)		of		Expir	6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title an Securities Derivative (Instr. 3 ar	Underly Securit	ring y	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)			
					Code	v	(A)	(D)	Date Exerc	cisable		cpiration ate	Title	Amour Numbe Shares	rof								
Class B Common Stock	(4)									(4)		(4)	Class A Common Stock	1,604	,645		1,604,645		I	By revocable trust			
Class B Common Stock <sup>(4)</sup>	(4)									(4)		(4)	Class A Common Stock	140,	000		140,000		D				
Class B Common Stock <sup>(4)</sup>	(4)									(4)		(4)	Class A Common Stock	328,	402		328,402		I	By charitable remainder trust			
Employee Stock Option to Purchase Class A Common Stock <sup>(5)</sup>	\$12.4								02/01	1/2018 <sup>(6</sup>	01	/31/2027	Class A Common Stock	25,2	215		25,215		D				
Employee Stock Option to Purchase Class A Common Stock <sup>(7)</sup>	\$15.83								08/12	2/2015 <sup>(8</sup>	) 08	8/11/2024	Class A Common Stock	178,	200		178,2	00	D				
Employee Stock Option to Purchase Class A Common	\$14.74								02/0	01/2017	01	/31/2026	Class A Common Stock	21,2	12		21,21	12	D				

# Explanation of Responses:

- 1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 24, 2018.
- 2. The price reported in Column 4 is a weighted-average price. The prices actually received ranges from \$43.51 to \$44.50. For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.
- 3. The price reported in Column 4 is a weighted-average price. The prices actually received ranges from \$44.52 to \$44.72. For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.
- 4. Each share of Class B Common Stock is convertible, at any time at the election of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon (i) the date specified by the holders of at least 66 2/3% of the outstanding shares of Class B Common Stock, (ii) any transfer, except for certain "qualified transfers" (as defined in the Issuer's Certificate of Incorporation) or (iii) upon the death of a natural person holding shares of Class B Common Stock (subject to certain exceptions as defined in the Issuer's Certificate of Incorporation).
- 5. Granted pursuant to the 2014 Equity Incentive Plan.
- 6. Vests in three equal annual installments commencing on the first anniversary of the grant date.

7. Granted pursuant to 2009 Unit Incentive Plan.

8. Vests as to 25% of the shares on the first anniversary of the grant date and as to 6.25% of the shares at the end of each three-month period thereafter.

#### Remarks:

/s/ Troy M. Calkins as attorneyin-fact for Jeffrey D. Trom

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.