

# Workiva Announces Third Quarter 2020 Financial Results

Q3 Subscription and Support Revenue of \$75.9 Million, up 20.4% from Q3 2019 Q3 Total Revenue of \$88.1 Million, up 18.8% from Q3 2019

**AMES, Iowa - November 4, 2020** – Workiva Inc. (NYSE:WK), the company that simplifies complex work, today announced financial results for its third quarter ended September 30, 2020.

"We are pleased with our financial results, which beat guidance for revenue and operating income," said Marty Vanderploeg, Chief Executive Officer. "We executed on our initiatives, resulting in record bookings in the third quarter."

"Both transaction volume and average deal size exceeded our expectations in the third quarter," said Stuart Miller, Chief Financial Officer. "As a result, we are raising guidance for the fourth quarter."

"The global trends of online collaboration and remote work continue to benefit Workiva," said Vanderploeg. "In the third quarter, we saw broad demand across key solutions, particularly in global statutory reporting, management reporting and capital markets."

"We continued to make great progress upgrading customers to our next-generation platform during the third quarter," said Vanderploeg. "Customers accounting for over 90% of our Annual Contract Value have upgraded. The Workiva platform continues to be a key enabler of our growth strategy."

### Third Quarter 2020 Financial Highlights

- **Revenue:** Total revenue for the third quarter of 2020 reached \$88.1 million, an increase of 18.8% from \$74.2 million in the third quarter of 2019. Subscription and support revenue contributed \$75.9 million, up 20.4% versus the third quarter of 2019. Professional services revenue was \$12.2 million, an increase of 9.8% compared to the same quarter in the prior year.
- **Gross Profit:** GAAP gross profit for the third quarter of 2020 was \$66.2 million compared with \$52.4 million in the same quarter of 2019. GAAP gross margin was 75.2% versus 70.7% in the third quarter of 2019. Non-GAAP gross profit for the third quarter of 2020 was \$66.9 million, an increase of 25.6% compared with the prior year's third quarter, and non-GAAP gross margin was 75.9% compared to 71.8% in the third quarter of 2019.
- **Results from Operations:** GAAP loss from operations for the third quarter of 2020 was \$7.0 million compared with a loss of \$15.5 million in the prior year's third quarter. Non-GAAP income from operations was \$3.6 million, compared with non-GAAP loss from operations of \$6.3 million in the third quarter of 2019.
- **GAAP Net Loss:** GAAP net loss for the third quarter of 2020 was \$10.5 million compared with a net loss of \$16.1 million for the prior year's third quarter. GAAP net loss per basic and diluted share was \$0.22 compared with a net loss per basic and diluted share of \$0.34 in the third quarter of 2019.
- Non-GAAP Net Income/Loss: Non-GAAP net income for the third quarter of 2020 was \$2.3 million compared with a net loss of \$5.7 million in the prior year's third quarter. Non-GAAP net income per basic and diluted share was \$0.05 and \$0.04, respectively, compared with a net loss per basic and diluted share of \$0.12, in the third quarter of 2019.

• Liquidity: As of September 30, 2020, Workiva had cash, cash equivalents and marketable securities totaling \$523.9 million, compared with \$488.0 million as of December 31, 2019. Workiva had \$345.0 million aggregate principal amount of 1.125% convertible senior notes due in 2026 and \$16.2 million of other financing obligations outstanding as of September 30, 2020.

## Key Metrics and Recent Business Highlights

- **Customers:** Workiva had 3,583 customers as of September 30, 2020, a net increase of 129 customers from September 30, 2019.
- **Revenue Retention Rate:** As of September 30, 2020, Workiva's revenue retention rate (excluding add-on revenue) was 94.9%, and the revenue retention rate including add-on revenue was 110.0%. Add-on revenue includes changes in both solutions and pricing for existing customers.
- Large Contracts: As of September 30, 2020, Workiva had 785 customers with an annual contract value (ACV) of more than \$100,000, up 28% from 611 customers at September 30, 2019. Workiva had 383 customers with an ACV of more than \$150,000, up 47% from 261 customers in the third quarter of 2019.

### **Financial Outlook**

As of November 4, 2020, Workiva is providing guidance as follows:

### Fourth Quarter 2020 Guidance:

- Total revenue is expected to be in the range of \$90.2 million to \$90.7 million.
- GAAP loss from operations is expected to be in the range of \$10.0 million to \$9.5 million.
- Non-GAAP income from operations is expected to be in the range of \$0.5 million to \$1.0 million.
- GAAP net loss per basic and diluted share is expected to be in the range of \$0.26 to \$0.25.
- Non-GAAP net income per basic share is expected to be in the range of \$0.00 to \$0.01.
- Net income (loss) per basic share is based on 49.1 million weighted-average shares outstanding.

### Full Year 2020 Guidance:

- Total revenue is expected to be in the range of \$348.0 million to \$348.5 million.
- GAAP loss from operations is expected to be in the range of \$42.9 million to \$42.4 million.
- Non-GAAP income from operations is expected to be in the range of \$3.0 million to \$3.5 million.
- GAAP net loss per basic and diluted share is expected to be in the range of \$1.11 to \$1.10.
- Non-GAAP net income per basic share is expected to be in the range of \$0.02 to \$0.03.
- Net income (loss) per basic share is based on 48.5 million weighted-average shares outstanding.

"On a preliminary basis, we expect total revenue to exceed \$401 million in 2021. We expect the growth rate of revenue from subscription and support to exceed the growth rate of revenue from professional services. In addition, we expect non-GAAP operating loss as a percentage of revenue to be a low single digit in 2021," said Miller.

Workiva has factored into its guidance the expected impacts of COVID-19 on its business and results of operations based on currently available information. Significant variation from these assumptions could cause the company to change its guidance, and it undertakes no obligation to update its assumptions, expectations or guidance. These statements are forward-looking, and actual results may differ materially, as further discussed below under the heading "Safe Harbor Statement."

### **Quarterly Conference Call**

Workiva will host a conference call today at 5:00 p.m. ET to review the Company's financial results for the third quarter, in addition to discussing the Company's outlook for the fourth quarter and full year 2020. To access this call, dial 833-968-1977 (U.S. domestic) or 647-689-6649 (international). The conference ID is 4214167. A live webcast of the conference call will be accessible in the "Investor Relations" section of Workiva's website at www.workiva.com. A replay of this conference call can also be accessed through November 11, 2020, at 800-585-8367 (U.S. domestic) or 416-621-4642 (international). The replay pass code is 4214167. An archived webcast of this conference call will also be available an hour after the completion of the call in the "Investor Relations" section of the Company's website at www.workiva.com.

## About Workiva

Workiva Inc. (NYSE: WK) simplifies complex work for thousands of organizations worldwide. Customers trust Workiva's open, intelligent and intuitive platform to connect data, documents and teams. The results: more efficiency, greater transparency and less risk. Learn more at workiva.com.

Read the Workiva blog: www.workiva.com/blog Follow Workiva on LinkedIn: www.linkedin.com/company/workiva Like Workiva on Facebook: www.facebook.com/workiva Follow Workiva on Twitter: www.twitter.com/workiva

### Non-GAAP Financial Measures

The non-GAAP adjustments referenced herein relate to the exclusion of stock-based compensation and non-cash interest expense. A reconciliation of GAAP to non-GAAP historical financial measures has been provided in Table I at the end of this press release. A reconciliation of GAAP to non-GAAP guidance has been provided in Table II at the end of this press release. As it relates to Non-GAAP loss from operations for 2021, described above, the Company has not provided guidance for GAAP measures or a quantitative reconciliation of forward-looking non-GAAP financial measures to the most directly comparable GAAP measure, because it is unable to predict with reasonable certainty the GAAP loss from operations and its components without unreasonable effort. These items are uncertain, depend on various factors, and could have a material impact on the GAAP reported results for 2021.

Workiva believes that the use of non-GAAP gross profit and gross margin, non-GAAP loss from operations, non-GAAP net loss and non-GAAP net loss per share is helpful to its investors. These measures, which are referred to as non-GAAP financial measures, are not prepared in accordance with generally accepted accounting principles in the United States, or GAAP. Non-GAAP gross profit is calculated by excluding stock-based compensation expense attributable to cost of revenues from gross profit. Non-GAAP gross margin is the ratio calculated by dividing non-GAAP gross profit by revenues. Non-GAAP loss from operations is calculated by excluding stock-based compensation expense from loss from operations. Non-GAAP net loss is calculated by excluding stock-based compensation expense, net of tax, and non-cash interest expense related to our convertible senior notes from net loss. Non-GAAP net loss per share is calculated by dividing non-GAAP net loss by the weighted- average shares outstanding as presented in the calculation of GAAP net loss per share. Because of varying available valuation methodologies, subjective assumptions and the variety of equity instruments that can impact a company's non-cash expenses, Workiva believes that providing non-GAAP financial measures that exclude stock-based compensation expense allows for more meaningful comparisons between its operating results from period to period. Under GAAP, certain convertible debt instruments that may be settled in cash on conversion are required to be accounted for as separate liability and equity components in a manner that reflects our non-convertible debt borrowing rate. This results in the debt component being treated as though it was issued at a discount, with the debt discount being accreted as additional non-cash interest expense over the term of the notes using the effective interest method. As a result, we believe that excluding this non-cash interest expense attributable to the debt discount in calculating our non-GAAP measures is useful because this interest expense does not represent a cash outflow and is not indicative of our ongoing operational performance. Workiva's management uses these non-GAAP financial measures as tools

for financial and operational decision making and for evaluating Workiva's own operating results over different periods of time.

Non-GAAP financial measures may not provide information that is directly comparable to that provided by other companies in Workiva's industry, as other companies in the industry may calculate non-GAAP financial results differently. In addition, there are limitations in using non-GAAP financial measures because the non-GAAP financial measures are not prepared in accordance with GAAP, may be different from non-GAAP financial measures used by other companies and exclude expenses that may have a material impact on Workiva's reported financial results. Further, stock-based compensation expense has been and will continue to be for the foreseeable future a significant recurring expense in Workiva's business and an important part of the compensation provided to its employees. The presentation of non-GAAP financial measures prepared in accordance with GAAP. Investors should review the reconciliation of non-GAAP financial measures to the comparable GAAP financial measures included below, and not rely on any single financial measure to evaluate Workiva's business.

### Safe Harbor Statement

Certain statements in this press release are "forward-looking statements" within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and are subject to the safe harbor created thereby. These statements relate to future events or the Company's future financial performance and involve known and unknown risks, uncertainties and other factors that may cause the actual results, levels of activity, performance or achievements of the Company or its industry to be materially different from those expressed or implied by any forward-looking statements. In particular, statements about the Company's expectations, beliefs, plans, objectives, assumptions, future events or future performance contained in this press release are forward-looking statements. In some cases, forward-looking statements can be identified by terminology such as "may," "will," "could," "would," "should," "expect," "plan," "anticipate," "intend," "believe," "estimate," "predict," "potential," "outlook," "guidance" or the negative of those terms or other comparable terminology.

Please see the Company's documents filed or to be filed with the Securities and Exchange Commission, including the Company's annual reports filed on Form 10-K and quarterly reports on Form 10-Q, and any amendments thereto for a discussion of certain important risk factors that relate to forward-looking statements contained in this report. The Company has based these forward-looking statements on its current expectations, assumptions, estimates and projections. While the Company believes these expectations, assumptions, estimates and projections are reasonable, such forward-looking statements are only predictions and involve known and unknown risks and uncertainties, many of which are beyond the Company's control. These and other important factors may cause actual results, performance or achievements to differ materially from those expressed or implied by these forward-looking statements are made only as of the date hereof, and unless otherwise required by applicable securities laws, the Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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# **CONSOLIDATED STATEMENTS OF OPERATIONS** (in thousands, except share and per share amounts)

(in thousands, excep	Three months ended September 30,			Nine months ended September 30,				
		2020		2019		2020		2019
				(unau	dit	ed)		
Revenue								
Subscription and support	\$	75,850	\$	63,022	\$	214,907	\$	179,617
Professional services		12,249		11,157		42,853		38,009
Total revenue		88,099		74,179		257,760		217,626
Cost of revenue								
Subscription and support <sup>(1)</sup>		12,013		10,924		36,264		30,935
Professional services <sup>(1)</sup>		9,873		10,827		30,262		31,029
Total cost of revenue		21,886		21,751		66,526		61,964
Gross profit		66,213		52,428		191,234		155,662
Operating expenses								
Research and development <sup>(1)</sup>		23,956		22,899		70,458		66,705
Sales and marketing <sup>(1)</sup>		35,487		32,990		106,874		86,568
General and administrative <sup>(1)</sup>		13,722		12,017		46,802		33,626
Total operating expenses		73,165		67,906		224,134		186,899
Loss from operations		(6,952)		(15,478)		(32,900)		(31,237)
Interest income		471		1,460		2,832		2,593
Interest expense		(3,572)		(1,959)		(10,689)		(2,832)
Other (expense) and income, net		(387)		24		263		(259)
Loss before provision for income taxes		(10,440)		(15,953)		(40,494)		(31,735)
Provision for income taxes		67		98		351		101
Net loss	\$	(10,507)	\$	(16,051)	\$	(40,845)	\$	(31,836)
Net loss per common share:							-	
Basic and diluted	\$	(0.22)	\$	(0.34)	\$	(0.85)	\$	(0.69)
Weighted-average common shares outstanding - basic and diluted		48,840,131		46,731,663		48,188,183		46,048,037

(1) Includes stock-based compensation expense as follows:

Three months ended September 30,							
	2020 2019		2019 2020		2020		2019
			(unau	udited)			
\$	426	\$	386	\$	1,293	\$	1,142
	272		456		1,062		1,296
	2,167		2,265		5,790		6,016
	2,687		2,203		8,367		6,199
	5,049		3,913		18,919		11,276
	\$	Septem   2020   \$ 426   272   2,167   2,687	September   2020   \$ 426 \$   272   2,167   2,687	September 30,   2020 2019   (unau   \$ 426 \$ 386   272 456   2,167 2,265   2,687 2,203	September 30,   2020 2019   (unaudited   \$ 426 \$ 386 \$   272 456   2,167 2,265   2,687 2,203	September 30, Septem   2020 2019 2020   (unaudited) (unaudited)   \$ 426 \$ 386 \$ 1,293 272 456 1,062   2,167 2,265 5,790   2,687 2,203 8,367	September 30, September   2020 2019 2020   (unaudited) (unaudited)   \$ 426 \$ 386 \$ 1,293 \$ 272 456 1,062 \$ 1,293 \$ 1,062   2,167 2,265 5,790 5,790   2,687 2,203 8,367 \$ 3,367

# CONSOLIDATED BALANCE SHEETS (in thousands)

	(in thousands)	Senter	nber 30, 2020	December 31, 2019		
			naudited)			
Assets		(u	nauditeu)			
Current assets						
Cash and cash equivalents		\$	426,132	\$ 381,74	42	
Marketable securities			97,750	106,21		
Accounts receivable, net			55,571	60,22		
Deferred commissions			17,919	14,10	08	
Other receivables			2,417	2,43	32	
Prepaid expenses and other			9,587	6,50	08	
Total current assets			609,376	571,23	32	
Property and equipment, net			38,231	39,74	45	
Operating lease right-of-use assets			16,631	15,35	52	
Deferred commissions, non-current			17,572	14,97	77	
Intangible assets, net			1,633	1,65	51	
Other assets			4,059	3,43	39	
Total assets		\$	687,502	\$ 646,39	96	
Liabilities and Stockholders' Equity						
Current liabilities						
Accounts payable		\$	3,651	\$ 7,05	57	
Accrued expenses and other current liabilities			63,444	49,93	30	
Deferred revenue			182,700	173,61	17	
Current portion of financing obligations			1,429	1,32	28	
Total current liabilities			251,224	231,93	32	
Convertible senior notes, net			287,242	280,60	01	
Deferred revenue, non-current			34,756	32,50	59	
Other long-term liabilities			1,748	1,49	98	
Operating lease liabilities, non-current			18,229	18,50	54	
Financing obligations, non-current			14,805	15,88	<u>89</u>	
Total liabilities			608,004	581,05	53	
Stockholders' equity						
Common stock			48		47	
Additional paid-in-capital			474,969	420,17	70	
Accumulated deficit			(396,006)	(355,16	51)	
Accumulated other comprehensive income			487		87	
Total stockholders' equity			79,498	65,34		
Total liabilities and stockholders' equity		\$	687,502	\$ 646,39	96	

# CONSOLIDATED STATEMENTS OF CASH FLOWS (in thousands)

(	tiiou	Three montl Septemb		Nine months September		
		2020	2019	2020	2019	
			(unaudi	ted)		
Cash flows from operating activities						
Net loss	\$	(10,507) \$	\$ (16,051) \$	\$ (40,845) \$	(31,836)	
Adjustments to reconcile net loss to net cash provided by operating activities:						
Depreciation and amortization		1,160	1,058	3,433	2,932	
Stock-based compensation expense		10,601	9,223	35,431	25,929	
Recovery of doubtful accounts		(550)	(104)	(191)	(58)	
Amortization (accretion) of premiums and discounts on marketable securities, net		106	15	319	(89)	
Amortization of debt discount and issuance costs		2,231	1,083	6,641	1,083	
Deferred income tax		63	(21)	(68)	(67)	
Changes in assets and liabilities:						
Accounts receivable		(13,307)	3,579	4,805	21,530	
Deferred commissions		(4,818)	(2,106)	(6,381)	(7,968)	
Operating lease right-of-use asset		1,019	581	2,992	1,805	
Other receivables		224	(417)	29	(470)	
Prepaid expenses		(211)	(191)	(3,056)	(3,737)	
Other assets		83	(943)	(600)	(2,349)	
Accounts payable		(181)	516	(3,255)	160	
Deferred revenue		16,182	3,830	11,314	14,112	
Operating lease liability		(1,115)	(758)	(3,438)	(2,226)	
Accrued expenses and other liabilities		6,819	5,403	12,531	9,828	
Net cash provided by operating activities		7,799	4,697	19,661	28,579	
Cash flows from investing activities						
Purchase of property and equipment		(379)	(663)	(1,763)	(2,860)	
Purchase of marketable securities		(7,980)	(54,749)	(45,269)	(95,466)	
Sale of marketable securities		—	498	11,423	498	
Maturities of marketable securities		16,300	1,500	42,337	20,390	
Purchase of intangible assets		(102)	(51)	(253)	(712)	
Other			(1,000)		(1,000)	
Net cash provided by (used in) investing activities		7,839	(54,465)	6,475	(79,150)	

# CONSOLIDATED STATEMENTS OF CASH FLOWS (in thousands)

	Three mon Septem	ths ended ber 30,	Nine months ended September 30,				
	2020	2019	2020	2019			
		(unau	dited)				
Cash flows from financing activities							
Proceeds from option exercises	4,795	5,940	14,253	22,493			
Taxes paid related to net share settlements of stock-based compensation awards	_	_	(2,111)	(390)			
Proceeds from shares issued in connection with employee stock purchase plan	3,567	2,773	7,227	4,922			
Proceeds from the issuance of convertible senior notes, net of issuance costs	_	335,899	_	335,899			
Principal payments on capital lease and financing obligations	(335)	(306)	(983)	(901)			
Net cash provided by financing activities	8,027	344,306	18,386	362,023			
Effect of foreign exchange rates on cash	346	(127)	(132)	88			
Net increase in cash and cash equivalents	24,011	294,411	44,390	311,540			
Cash and cash equivalents at beginning of period	402,121	94,713	381,742	77,584			
Cash and cash equivalents at end of period	\$ 426,132	\$ 389,124	\$ 426,132	\$ 389,124			

#### TABLE I WORKIVA INC. RECONCILIATION OF NON-GAAP INFORMATION (in thousands, except share and per share)

(in thousands), ex	cept share and per share) Three months ended September 30,				ended 30,			
		2020		2019		2020		2019
Gross profit, subscription and support	\$	63,837	\$	52,098	\$	178,643	\$	148,682
Add back: Stock-based compensation		426		386		1,293		1,142
Gross profit, subscription and support, non-GAAP	\$	64,263	\$	52,484	\$	179,936	\$	149,824
As a percentage of subscription and support revenue, non-GAAP		84.7 %		83.3 %		83.7 %		83.4 %
Gross profit, professional services	\$	2,376	\$	330	\$	12,591	\$	6,980
Add back: Stock-based compensation	Φ	2,370	φ	456	φ	1,062	φ	1,296
Gross profit, professional services, non-GAAP	\$	2,648	\$	786	\$	13,653	\$	8,276
As a percentage of professional services revenue, non-GAAP	<u>.</u>	21.6 %	Ψ	7.0 %		31.9 %		21.8 %
Gross profit	\$	66,213	\$	52,428	\$	191,234	\$	155,662
Add back: Stock-based compensation		698		842		2,355		2,438
Gross profit, non-GAAP	\$	66,911	\$	53,270	\$	193,589	\$	158,100
As percentage of revenue, non-GAAP		75.9 %	_	71.8 %		75.1 %		72.6 %
Cost of revenue, subscription and support	\$	12,013	\$	10,924	\$	36,264	\$	30,935
Less: Stock-based compensation		426		386		1,293		1,142
Cost of revenue, subscription and support, non-GAAP	\$	11,587	\$	10,538	\$	34,971	\$	29,793
As percentage of revenue, non-GAAP		13.2 %		14.2 %		13.6 %		13.7 %
Cost of revenue, professional services	\$	9,873	\$	10,827	\$	30,262	\$	31,029
Less: Stock-based compensation		272		456		1,062		1,296
Cost of revenue, professional services, non-GAAP	\$	9,601	\$	10,371	\$	29,200	\$	29,733
As percentage of revenue, non-GAAP		10.9 %		14.0 %		11.3 %		13.7 %
Research and development	\$	23,956	\$	22,899	\$	70,458	\$	66,705
Less: Stock-based compensation		2,167		2,265		5,790		6,016
Research and development, non-GAAP	\$	21,789	\$	20,634	\$	64,668	\$	60,689
As percentage of revenue, non-GAAP		24.7 %	_	27.8 %		25.1 %		27.9 %
Sales and marketing	\$	35,487	\$	32,990	\$	106,874	\$	86,568
Less: Stock-based compensation		2,687		2,203		8,367		6,199
Sales and marketing, non-GAAP	\$	32,800	\$	30,787	\$	98,507	\$	80,369
As percentage of revenue, non-GAAP		37.2 %		41.5 %		38.2 %		36.9 %

### TABLE I WORKIVA INC. RECONCILIATION OF NON-GAAP INFORMATION (in thousands, except share and per share)

(in thousands, c	Three months ended September 30,				Nine months ended September 30,			
		2020		2019		2020		2019
General and administrative	\$	13,722	\$	12,017	\$	46,802	\$	33,626
Less: Stock-based compensation		5,049		3,913		18,919		11,276
General and administrative, non-GAAP	\$	8,673	\$	8,104	\$	27,883	\$	22,350
As percentage of revenue, non-GAAP		9.8 %		10.9 %		10.8 %		10.3 %
Loss from operations	\$	(6,952)	\$	(15,478)	\$	(32,900)	\$	(31,237)
Add back: Stock-based compensation		10,601		9,223		35,431		25,929
Income (loss) from operations, non-GAAP	\$	3,649	\$	(6,255)	\$	2,531	\$	(5,308)
As percentage of revenue, non-GAAP		4.1 %		(8.4)%		1.0 %		(2.4)%
Net loss	\$	(10,507)	\$	(16,051)	\$	(40,845)	\$	(31,836)
Add back: Stock-based compensation		10,601		9,223		35,431		25,929
Add back: Non-cash interest expense related to convertible senior notes		2,231		1,083		6,641		1,083
Net income (loss), non-GAAP	\$	2,325	\$	(5,745)	\$	1,227	\$	(4,824)
As percentage of revenue, non-GAAP		2.6 %		(7.7)%		0.5 %		(2.2)%
Net loss per basic and diluted share:	\$	(0.22)	\$	(0.34)	\$	(0.85)	\$	(0.69)
Add back: Stock-based compensation		0.22		0.20		0.74		0.57
Add back: Non-cash interest expense related to convertible senior notes		0.05		0.02		0.14		0.02
Net income (loss) per basic share, non-GAAP	\$	0.05	\$	(0.12)	\$	0.03	\$	(0.10)
Net income (loss) per diluted share, non-GAAP	\$	0.04	\$	(0.12)	\$	0.02	\$	(0.10)
Weighted-average common shares outstanding - basic, non-GAAP	4	8,840,131	4	6,731,663	4	8,188,183	4	6,048,037
Weighted-average common shares outstanding - diluted, non-GAAP	5	3,209,214	4	6,731,663	52	2,417,046	4	6,048,037

## TABLE II WORKIVA INC. RECONCILIATION OF NON-GAAP GUIDANCE (in thousands, except share and per share data)

	Thr		endin 2020	g December	Year ending December 31, 2020				
Loss from operations, GAAP range	\$	(10,000)	- \$	(9,500)	\$	(42,900) - \$	(42,400)		
Add back: Stock-based compensation		10,500		10,500		45,900	45,900		
Income from operations, non-GAAP range	\$	500	- \$	1,000	\$	3,000 - \$	3,500		
Net loss per share, GAAP range	\$	(0.26)	- \$	(0.25)	\$	(1.11) - \$	(1.10)		
Add back: Stock-based compensation		0.21		0.21		0.95	0.95		
Add back: Non-cash interest expense related to convertible senior notes		0.05		0.05		0.18	0.18		
Net income per share, basic, non-GAAP range	\$	0.00	- \$	0.01	\$	0.02 - \$	0.03		
Weighted-average common shares outstanding - basic	2	49,100,000		49,100,000		48,500,000	48,500,000		