FORM	4
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UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

WNERSHIP	

OMB APPROVAL

Section obligat	this box if no lo n 16. Form 4 or ions may contir tion 1(b).		STAT		iled ρι	ursuan	nt to Se	ction :	16(a) c	of the Se	ecuriti	es Excha	CIAL C ange Act c ct of 1940		_	HIP	Estim	Numbe ated av	erage burde	3235-0287 n 0.5
1. Name and Address of Reporting Person* RIZAI MATTHEW M						2. Issuer Name and Ticker or Trading Symbol 5.										5. Relationship of Reporting Person(s) to Is: (Check all applicable) X Director X 10% C				
(Last) (First) (Middle) 2900 UNIVERSITY BOULEVARD					3. Date of Earliest Transaction (Month/Day/Year) 02/05/2018										X Officer (give title Other (specify below) Chairman & CEO					
(Street) AMES IA 50010					4.									Line	 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting 					
(City)	(S	itate)	(Zip)													Person				ung
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
[2. Tran: Date (Month		Execution Date,		ate,	te, Transaction Dispose Code (Instr.		rities Acquired (A) or ed Of (D) (Instr. 3, 4 and		() or 4 and 5	Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)			
										Code	v	Amoun	t (A (D) or)	Price	Transacti (Instr. 3 a				
Class A C	Common St	ock		02/0)5/20	/2018			F ⁽¹⁾		15,7	5,777 D		\$22.0	5 326	326,596		D		
Class A C	Common St	ock														575,	,000		Ι	By Trust
			Table II -										of, or Be tible se			Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	sion Date 3. Transaction Date 4. Transaction Composition Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) 8)			Transa Code (of Expi		Date Exercisable and xpiration Date Month/Day/Year)			7. Title and Amoun Securities Underlyi Derivative Security (Instr. 3 and 4)		rlying	8. Price of Derivative Security (Instr. 5)	9. Numbe derivativ Securitie Beneficia Owned Following Reported Transact (Instr. 4)	e s ally g	Ownershi Form: Iy Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exer	cisable	Ex Dat	piration te			unt or ber of es					
Employee Stock Option to Purchase Class A Common Stock ⁽²⁾	\$12.4								02/01	1/2018 ⁽³⁾	01/	31/2027	Class A Common Stock	20	0,204		200,2	04	D	
Employee Stock Option to Purchase Class A Common Stock ⁽²⁾	\$14.74								02/01	1/2017 ⁽³⁾	01/	31/2026	Class A Common Stock	16	8,421		168,4	21	D	
Employee Stock Option to Purchase Class A Common Stock ⁽⁴⁾	\$15.83								08/12	2/2015 ⁽⁵⁾	08/	11/2024	Class A Common Stock	17	8,200		178,2	00	D	
Class B Common Stock ⁽⁶⁾	(6)									(6)		(6)	Class A Common Stock	1,29	92,058		1,292,0	058	I	By trust
Class B Common Stock ⁽⁶⁾	(6)									(6)		(6)	Class A Common Stock	32	2,783		32,78	33	D	
Class B Common Stock ⁽⁶⁾	(6)									(6)		(6)	Class A Common Stock	20	1,630		201,6	30	I	By family trusts
Class B Common Stock ⁽⁶⁾	(6)									(6)		(6)	Class A Common Stock	88	5,109		885,1	09	I	By marital trust
Class B Common Stock ⁽⁶⁾	(6)									(6)		(6)	Class A Common Stock	48	9,113		489,1	13	I	By charitable remainder trust

Explanation of Responses:

1. Shares delivered to the issuer for the payment of witholding taxes due upon the vesting of restricted stock previously granted.

2. Grant of stock option pursuant to the 2014 Equity Incentive Plan.

3. Vests in three equal annual installments commencing on the first anniversary of the grant date.

4. Granted pursuant to 2009 Unit Incentive Plan.

5. Vests as to 25% of the shares on the first anniversary of the grant date and as to 6.25% of the shares at the end of each three-month period thereafter.

6. Each share of Class B Common Stock is convertible, at any time at the election of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon (i) the date specified by the holders of at least 66 2/3% of the outstanding shares of Class B Common Stock, (ii) any transfer, except for certain "qualified transfers" (as defined in the Issuer's Certificate of Incorporation) or (iii) upon the death of a natural person holding shares of Class B Common Stock (subject to certain exceptions as defined in the Issuer's Certificate of Incorporation).

Remarks:

/s/ Troy M. Calkins as attorney-02/07/2018

in-fact for Matthew M. Rizai ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.