## FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington,	D.C.	20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL											
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

					or	Sec	tion 3	O(h) of the	Investr	ment	t Co	mpany Act	of 1940									
Name and Address of Reporting Person*     VANDERPLOEG MARTIN J.								ne <b>and</b> Tic			ng S	ymbol	(Che	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director X 10% Owner  X Officer (give title Other (specify below)  President & CEO								
(Last) (First) (Middle) 2900 UNIVERSITY BOULEVARD							of Ear 2021	liest Tran	saction	(Mor	nth/E	Day/Year)	X									
(Street) AMES	IA	A	50010		4. If	f Amendment, Date of Original Filed (Month/Day/Year)								Line)	X Form filed by One Reporting Person							
(City)	(5	State)	(Zip)													Form filed by More than One Reporting Person						
		Tá	able I - Noi	า-Deriv	ative	e Se	ecur	ities Ad	quire	d, I	Dis	posed o	f, or E	Benef	icially	Owned						
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Year)		ar)	2A. Deemed Execution Date, if any (Month/Day/Year)		Cod	Transaction Code (Instr.				nstr. 3,		5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Cod	de '	v	Amount	(A (D	or	Price	Transaction(s) (Instr. 3 and 4)				` '		
Class A Common Stock				08/09	9/2021			C <sup>(1</sup>	1)		561,029 A		A	\$0	713,	597	7 I		By living trust			
Class A Common Stock			08/09	9/2021		S <sup>(1</sup>	l)		691,029 D		D	\$127.5	22,568				By living trust					
Class A Common Stock				08/09	9/2021				M <sup>()</sup>	1)		44,550	)	A	\$15.83	402,	2,251		D			
Class A Common Stock			08/09	/09/2021				S <sup>(1</sup>	1)		44,550		D	\$127.5	357,	701 D		D				
			Table II -	Deriva (e.g., p	tive :	Sec	urit Is. v	ies Acc	uired	, Di	isp	osed of, convertib	or Be	nefic	ially C	wned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/\)	ate, 4. Tra	Transaction Code (Instr.		Derivative		6. Date Exercis Expiration Dat (Month/Day/Ye			able and 7. T of S und		Title and Amount Securities Gerlying Tivative Security Str. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securitie Beneficia Owned Following Reported	e s ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)		
				Co	de V	,		Date Exercis	sable		Expiration Date	Title	or Nu	nount ımber Shares		Transacti (Instr. 4)	ion(s)					
Class B Common Stock <sup>(2)</sup>	(2)	08/09/2021		(				561,029	(2)			(2)	Class Comm Stock	on   56	51,029	\$0	1,392,994		I	By living trust		
Employee Stock Option to Purchase Class A Common Stock <sup>(3)</sup>	\$15.83	08/09/2021		N	Л			44,550	08/12/2015 <sup>(4)</sup>		(4)	O8/11/2024 Class A Common Stock 44,		4,550	\$0	133,650		D				
Class B Common Stock <sup>(2)</sup>	(2)								(2)			(2)	Class Comm Stocl	on 88	39,020	,020		889,020		By charitable remainder trust		
Employee Stock Option to Purchase Class A Common Stock <sup>(5)</sup>	\$12.4								02/01/2018 <sup>(6)</sup>		01/31/2		/31/2027 Class A Common Stock 200		00,204	200,2		204 D				
Employee Stock Option to Purchase Class A Common	\$14.74								02/01/2	2017 <sup>(</sup>	(6)	01/31/2026	Class Comm Stock	on   16	58,421		168,4	21	D			

## Explanation of Responses:

- 1. The sales reported in this Form 4 were transacted for tax planning purposes in connection with a divorce settlement agreement.
- 2. Each share of Class B Common Stock is convertible, at any time at the election of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon (i) the date specified by the holders of at least 66 2/3% of the outstanding shares of Class B Common Stock, (ii) any transfer, except for certain "qualified transfers" (as defined in the Issuer's Certificate of Incorporation) or (iii) upon the death of a natural person holding shares of Class B Common Stock (subject to certain exceptions as defined in the Issuer's Certificate of Incorporation).
- 3. Granted pursuant to 2009 Unit Incentive Plan.
- 4. Vests as to 25% of the shares on the first anniversary of the grant date and as to 6.25% of the shares at the end of each three-month period thereafter.
- 5. Grant of stock option pursuant to the 2014 Equity Incentive Plan.
- 6. Vests in three equal annual installments commencing on the first anniversary of the grant date.

## Remarks:

attorney-in-fact for Martin J. <u>Vanderploeg</u>

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

  \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.