FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	DC	20549
wasinington,	D.C.	20343

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STATEMENT	OF	CHANGES	IIN REI	NEFICIAL	OWNERSHIP

	OMB APPROVAL										
OMB Number: 3235-0287											
l	Estimated average burden										
hours per response:											

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* TROM JEFF D.																Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner						
(Last) 2900 UN	,	First) Z BOULEVARD	(Middle)			. Date 3/25/		iest Tr	ransad	ction (M	onth/	Day/Year)	X	X Officer (give title below) Other (specify below) Executive VP & CTO								
(Street) AMES	I	Λ	4.	4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person																		
			50010		-												led by One Reporting Person led by More than One Reporting					
(City)	(3	State)	(Zip)	n Doi	rivati	ative Securities Acquired, Disposed of, or Beneficially Owned																
1. Title of Security (Instr. 3) 2. Tran			saction/Day/Y	n	2A. Deemed Execution Date,		ite,	3. Transaction Code (Instr.		4. Securities Acquired (A) o		5. Amount of		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)						
										Code	Code V		nount (A) or (D)		Transacti (Instr. 3 a		ion(s)			(
Class A (Common St	ock		03/2	25/202	21				S ⁽¹⁾		2,700	0 D	\$8	6.98 ⁽²⁾	97,3	300	I		By revocable trust		
Class A (Common St	ock		03/2	25/202	21				S ⁽¹⁾		7,113	3 D	\$8	8.04 ⁽³⁾	90,187			I	By revocable trust		
Class A Common Stock				03/2	25/202	2021				S ⁽¹⁾		12,73	37 D	\$8	8.97(4)	77,450		I re		By revocable trust		
Class A Common Stock					25/202	2021			S ⁽¹⁾			2,450 D S		\$8	39.6 ⁽⁵⁾	75,000		I re		By revocable trust		
Class A Common Stock														270,976			D					
			Table II	Deriv	vativ	e Se	curiti	es A	cqu	ired, [Disp	osed o	f, or Ber	neficia	ally O	wned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day	l Pate,	4. Transa Code (8)	ection	Т	rative rities ired r osed)	nts, options, cor 6. Date Exercisable an Expiration Date (Month/Day/Year)				nt of ying	8. Price of Derivative Security (Instr. 5) 8. Price of derivative Security Security Prollowing Following Reporte Transac (Instr. 4)		ove Ownersh Form: Direct (D) or Indirect (I) (Instr. d) tion(s)		Beneficial Ownership (Instr. 4)				
					Code	v	(A)	(D)	Date Exer	e rcisable		xpiration ate	Title	Amour Number Shares	er of							
Class B Common Stock ⁽⁶⁾	(6)									(6)		(6)	Class A Common Stock 1,049		,645		1,049,645		I	By revocable trust		
Class B Common Stock ⁽⁶⁾	(6)									(6)	(6)		Class A Common Stock 328,402		402		328,402		I	By charitable remainder trust		
Employee Stock Option to Purchase Class A Common Stock ⁽⁷⁾	\$12.4								02/0	02/01/2018 ⁽⁸⁾ 0		1/31/2027	Class A Common Stock	25,2	215		25,21	25,215				
Employee Stock Option to Purchase Class A Common Stock ⁽⁷⁾	\$14.74								02/01/2017 ⁽⁸⁾		02/01/2017 ⁽⁸⁾ 01		2/01/2017 ⁽⁸⁾ 01/31/202		Class A Common Stock 21,2		212		21,212		D	
Employee Stock Option to Purchase Class A Common Stock ⁽⁹⁾	\$15.83								08/1	2/2015 ⁽¹⁾	0) 0	8/11/2024	Class A Common Stock	159,	592		159,5	92	D			

Explanation of Responses:

- 2. The price reported in Column 4 is a weighted-average price. The price actually received ranges from \$86.36 to \$87.31. For all transactions reported in this Form 4 utilizing a weighted-average price, the Reporting Person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.
- 3. The price reported in Column 4 is a weighted-average price. The price actually received ranges from \$87.43 to \$88.42. For all transactions reported in this Form 4 utilizing a weighted-average price, the Reporting Person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.
- 4. The price reported in Column 4 is a weighted-average price. The price actually received ranges from \$88.43 to \$89.42. For all transactions reported in this Form 4 utilizing a weighted-average price, the Reporting Person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.
- 5. The price reported in Column 4 is a weighted-average price. The price actually received ranges from \$89.44 to \$89.88. For all transactions reported in this Form 4 utilizing a weighted-average price, the Reporting Person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.
- 6. Each share of Class B Common Stock is convertible, at any time at the election of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon (i) the date specified by the holders of at least 66 2/3% of the outstanding shares of Class B Common Stock, (ii) any transfer, except for certain "qualified transfers" (as defined in the Issuer's Certificate of Incorporation) or (iii) upon the death of a natural person holding shares of Class B Common Stock (subject to certain exceptions as defined in the Issuer's Certificate of Incorporation).
- 7. Granted pursuant to the 2014 Equity Incentive Plan.
- 8. Vests in three equal annual installments commencing on the first anniversary of the grant date.
- 9. Granted pursuant to 2009 Unit Incentive Plan.
- 10. Vests as to 25% of the shares on the first anniversary of the grant date and as to 6.25% of the shares at the end of each three-month period thereafter.

Remarks:

/s/ Brandon E. Ziegler as attorney-in-fact for Jeffrey D. 03/26/2021 Trom

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.