SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired (A Transaction Code (Instr. 8) Code V Amount (A) or P			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)					
Table I - Non-D				, 	Dis	,			1					
(City)	(State)	(Zip)								Form filed by Mor Person	e than One Rep	orting		
(Street) AMES	ΙΑ	50010	4. If Am	4. If Amendment, Date of Original Filed (Month/Day/Year)					6. Indi Line) X	vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person				
(Last) 2900 UNIV	(First) ERSITY BOULE	(Middle) VARD	09/01/	09/01/2022						CEO				
(1.551)	(Eirct) (Middle) 3. Date of Earliest Transaction (Month/Day/Year)							Officer (give title below)		(specify				
1. Name and Address of Reporting Person [*] VANDERPLOEG MARTIN J.										5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				

Class A Common Stock 09/01/2022 F ⁽¹⁾ 2,035 D \$64.92 392,973 D Class A Common Stock Image: Class A Common Stock			Code	V	Amount	(D)	Price	(Instr. 3 and 4)		
I Class A Common Stock	Class A Common Stock	09/01/2022	F ⁽¹⁾		2,035	D	\$64.92	392,973	D	
	Class A Common Stock							218,220	Ι	, ,

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deriv	rities lired r osed) r. 3, 4	Expiration Date (Month/Day/Year)		of Securities		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class B Common Stock ⁽²⁾	(2)							(2)	(2)	Class A Common Stock	710,562		710,562	I	By living trust
Class B Common Stock ⁽²⁾	(2)							(2)	(2)	Class A Common Stock	491,270		491,270	I	By charitable remainder trust
Employee Stock Option to Purchase Class A Common Stock ⁽³⁾	\$14.74							02/01/2017 ⁽⁴⁾	01/31/2026	Class A Common Stock	84,210		84,210	D	
Employee Stock Option to Purchase Class A Common Stock ⁽³⁾	\$12.4							02/01/2018 ⁽⁴⁾	01/31/2027	Class A Common Stock	200,204		200,204	D	

Explanation of Responses:

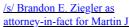
1. Shares delivered to the issuer for payment of withholding taxes due upon the vesting of restricted stock units previously granted.

2. Each share of Class B Common Stock is convertible, at any time at the election of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon (i) the date specified by the holders of at least 66 2/3% of the outstanding shares of Class B Common Stock, (ii) any transfer, except for certain "qualified transfers" (as defined in the Issuer's Certificate of Incorporation) or (iii) upon the death of a natural person holding shares of Class B Common Stock (subject to certain exceptions as defined in the Issuer's Certificate of Incorporation).

3. Grant of stock option pursuant to the 2014 Equity Incentive Plan.

4. Vests in three equal annual installments commencing on the first anniversary of the grant date.

Remarks:



Vanderploeg

09/06/2022

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.