Instruction 1(b)

## FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL										
l	OMB Number:	3235-0287									
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0.5

hours per response:

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	nd Address of JEFF D	Reporting Person*							Ticker o		ling S	ymbol				ck all application	able)			
(Last) 2900 UN	(First) (Middle) JNIVERSITY BOULEVARD				3. Date of Earliest Transaction (Month/Day/Year) 03/20/2019										Officer (give title below)  Executive VP & CTO				pecify	
(Street) AMES IA 50		50010		4.	4. If Amendment, Date of Original Filed (Month/Day/Year)										Form fil	al or Joint/Group Filing (Check Appl orm filed by One Reporting Person orm filed by More than One Reporti		.		
(City)	(S	itate)	(Zip)					4			D:-		-6			Person				
1. Title of Security (Instr. 3)			2. Transactio Date (Month/Day/)		n	2A. Deemed Execution Date, if any (Month/Day/Year)		ate, T	3. Transaction Dis		4. Secui	Osed of, or Benefic  4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 a			5. Amoun Securities Beneficia Owned Fo	5. Amount of Securities Beneficially Owned Following Reported		: Direct Ir Indirect B str. 4) C	eneficial wnership	
									_		v	Amount	(D)		Price	Transacti (Instr. 3 a	on(s) nd 4)			
Class A Common Stock					03/20/2019				-	S <sup>(1)</sup>		13,02			\$48.68	_		_		
Class A (	Common St	OCK	Table II	<u> </u>			oriti	oo A			vion	6,97			\$49.27		,775	below) re VP & CTO  The Filing (Check Applicable on Reporting Person or than One Reporting Person or than One Reporting  6. Ownership Form: Direct (D) or Indirect Beneficially Ownership Form: Direct (I) (Instr. 4)  D  D  D  D  D  D  D  D  D  D  D  D  D		
			Table II -	(e.g.,	puts	s, cal	lls, w	es A arrai	nts, o	ea, L ptior	ns, c	onver	tible se	curiti	es)	Jwnea				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day)	ate, Transa Code		saction of D (Instr. Si A (A D of (III)		of Exp		Date Exercisable and piration Date onth/Day/Year)		e and	7. Title and Amou Securities Underl Derivative Securit (Instr. 3 and 4)		rlying	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		Ownership Form: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(A) (D) Dat Exe		isable	Ex Da	piration te	Title		unt or ber of es					
Class B Common Stock	(4)								(4	4)		(4)	Class A Common Stock	1,60	)4,645		1,604,6	645	I	revocable
Class B Common Stock <sup>(4)</sup>	(4)								(4	(4)		(4)	Class A Common Stock	140	0,000		140,00	00	D	
Class B Common Stock <sup>(4)</sup>	(4)								(4	4)		(4)	Class A Common Stock	328	3,402		328,40	02	I	charitable remainder
Employee Stock Option to Purchase Class A Common Stock <sup>(5)</sup>	\$12.4								02/01/2	2018 <sup>(6)</sup>	01	/31/2027	Class A Common Stock	25	,215		25,21	.5	D	
Employee Stock Option to Purchase Class A Common Stock <sup>(5)</sup>	\$14.74								02/01/2	2017 <sup>(6)</sup>	01	/31/2026	Class A Common Stock	21	,212		21,21	2	D	
Employee Stock Option to Purchase Class A Common Stock <sup>(7)</sup>	\$15.83								08/12/2	2015 <sup>(8)</sup>	08.	/11/2024	Class A Common Stock	178	3,200		178,20	00	D	

## **Explanation of Responses:**

Certificate of Incorporation).

- 1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 24, 2018.
- 2. The price reported in Column 4 is a weighted-average price. The prices actually received ranges from \$48.06 to \$49.05. For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.
- 3. The price reported in Column 4 is a weighted-average price. The prices actually received ranges from \$49.07 to \$49.53. For all transactions reported in this Form 4 utilizing a weighted-average price, the reporting person undertakes to provide upon request by the SEC staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price within the range.
- 4. Each share of Class B Common Stock is convertible, at any time at the election of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon (i) the date specified by the holders of at least 66 2/3% of the outstanding shares of Class B Common Stock, (ii) any transfer, except for certain "qualified transfers" (as defined in the Issuer's Certificate of Incorporation) or (iii) upon the death of a natural person holding shares of Class B Common Stock (subject to certain exceptions as defined in the Issuer's
- 5. Granted pursuant to the 2014 Equity Incentive Plan.
- $6. \ Vests \ in three \ equal \ annual \ installments \ commencing \ on \ the \ first \ anniversary \ of \ the \ grant \ date.$

7. Granted pursuant to 2009 Unit Incentive Plan.

8. Vests as to 25% of the shares on the first anniversary of the grant date and as to 6.25% of the shares at the end of each three-month period thereafter.

## Remarks:

/s/ Troy M. Calkins as attorneyin-fact for Jeffrey D. Trom

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.