SEC Form 4

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden

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By living

charitable

remainder

trust B۱

trust

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hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

. Title of Derivative Security or Exercise Instr. 3) 2. Transaction Date Or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Year) 3. A. Deem Execution if any (Month/Day/Year)			Date, Transaction Code (Instr.		of Exp		Expira	Date Exercisable and Diration Date Onth/Day/Year)			of Se Unde Deriv	tle and A ecurities erlying vative Se r. 3 and 4	curity	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficia Owned Following	e C s F ally C	f 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)			
			Table II -									osed of onverti				Owned					
Class A Common Stock				02/1	6/2024					G ⁽³⁾		51,805		A	\$ <mark>0</mark>	333,869				By living trust	
Class A Common Stock				02/16/2024					G ⁽³⁾		51,805		D	\$ <mark>0</mark>	324,045			D			
Class A Common Stock				02/15/2024					F ⁽²⁾		833		D	\$94.11	375	,850		D			
Class A Common Stock				02/1:	02/15/2024				+	A		3,481 ⁽¹⁾		(D) A	\$ <mark>0</mark>		(Instr. 3 and 4) 376,683		D		
Date				Date	Date		2A. Deemed Execution Date, if any (Month/Day/Year)		ie, T Car) 8	3. Transaction Code (Instr. 8)		4. Securities Acquired (A Disposed Of (D) (Instr. 3,				Beneficia Owned F Reported Transact	es ally following d ion(s)	Form: Direct		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
		Та	ble I - No	n-Deriv	/ativ	ve S	ecurit	ties A	cqui	ired,	Dis	posed (of, o	r Bene	ficially	Owned					
(City) (State) (Zip)					Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.															to satisfy	
2:1 .)	(0	N-4-)	(7:-)			Rule	10h ⁴	5-1(0) Tr	ans	acti	on Ind	licat	tion							
treet)																X Form filed by One Reporting Person Form filed by More than One Reporting Person					
2900 UNIVERSITY BOULEVARD						4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable Line)					
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year) 02/15/2024										Officer below)	(give title		Other (s below)	specify	
VANDERPLOEG MARTIN J.						WORKIVA INC [WK]									`	X Director			10% Ow	vner	
(Last) (First) (Middle)					<u>N</u> 3. 02	3. Date of Earliest Transact 02/15/2024				WK]			ar)	(Che X 6. Inc Line)	Officer (give title below) 6. Individual or Joint/Grou Line)			le) 10% ve title Othe belov t/Group Filing (Check /			

Explanation of Responses:

1. Represents shares of issuer common stock earned in connection with performance restricted stock units ("PSUs") granted to the Reporting Person on February 1, 2022. The Compensation Committee certified the performance conditions and the PSUs were earned and vested at 80% of the target for the 2022-2023 performance period. Subject to the continued employment of the Reporting Person and achievement of applicable annual revenue growth rate goals, additional PSUs will vest following the completion of the remaining calendar year in the three-year performance period.

(4)

(4)

02/01/2017⁽⁶⁾

02/01/2018(6)

2. Shares delivered to the issuer for the payment of withholding taxes due upon the vesting of PSUs previously granted.

3. Represents a gift of securities by the reporting person to a revocable living trust.

4. Each share of Class B Common Stock is convertible, at any time at the election of the holder, into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon (i) the date specified by the holders of at least 66 2/3% of the outstanding shares of Class B Common Stock, (ii) any transfer, except for certain "qualified transfers" (as defined in the Issuer's Certificate of Incorporation) or (iii) upon the death of a natural person holding shares of Class B Common Stock (subject to certain exceptions as defined in the Issuer's Certificate of Incorporation).

5. Grant of stock option pursuant to the 2014 Equity Incentive Plan.

6. Vests in three equal annual installments commencing on the first anniversary of the grant date.

Remarks:

Class B

Common Stock⁽⁴⁾

Class B

Common Stock⁽⁴⁾

Employee Stock Option to

Purchase

Class A Common Stock⁽⁵⁾ Employee Stock Option to

Purchase Class A

Common Stock⁽⁵⁾

(4)

(4)

\$14 74

\$12.4

Class A

Commor Stock

Class A

Commor

Stock

Class A

Commor Stock

Class A

Common

Stock

710,562

491,270

84,210

200,204

710,562

491,270

84.210

200,204

(4)

(4)

01/31/2026

01/31/2027

attorney-in-fact for Martin J. <u>Vanderploeg</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a). Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.